

09-10-2001

CE

Docket No. 212266.0001.0044



TRADEM.

101837154

VER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

9-31-01

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
08 03 2001
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
08 03 2001

Name ISyndicate, Inc.

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name YellowBrix, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 66 Canal Center Plaza, Suite 700

Address (line 2) \_\_\_\_\_

Address (line 3) Alexandria VA 22314  
City State/Country Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other \_\_\_\_\_
  - Citizenship/State of Incorporation/Organization Delaware
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/07/2001 DBYRNE 00000264 76187481

01 FC:481 40.00  
02 FC:482 50.00

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number

202.663.8851

Name Nancy S. Lapidus

Address (line 1) ShawPittman LLP

Address (line 2) 2300 N. Street, NW

Address (line 3) Washington, D.C. 20037-1128

Address (line 4) \_\_\_\_\_

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. # 4

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

76187481

2268968

2274409

**Number of Properties**

Enter the total number of properties involved.

# 3

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ \$90.

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# \_\_\_\_\_

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Nancy S. Lapidus

Name of Person Signing

Nancy Lapidus  
Signature

08/30/01

Date Signed

## ASSIGNMENT

WHEREAS, iSyndicate, Inc., a Delaware corporation, having a principal place of business at 455 9<sup>th</sup> Street, San Francisco, California 94103 ("Assignor") has adopted, used and is using the marks identified in Appendix A for collecting, aggregating, licensing and providing news and information regarding a wide variety of topics of general interest via a global computer network ("Marks") and owns all worldwide rights, title and interest in and to the Marks, including but not limited to the registrations and applications for registration identified in Appendix A;

WHEREAS, YellowBrix, Inc., a Delaware corporation, having its principal place of business at 66 Canal Center Plaza, Suite 700, Alexandria, Virginia 22314 ("Assignee") is desirous of acquiring all worldwide rights, title and interest in and to the Marks together with the goodwill symbolized thereby and the business associated therewith, which business is ongoing, including but not limited to the registrations and applications for registrations identified in Appendix A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee all worldwide rights, title and interest in and to the Marks together with the goodwill symbolized thereby and the business associated therewith, which business is ongoing, including but not limited to the registrations and applications for registration identified in Appendix A for the use and enjoyment of the Assignee and its successors and assigns.

2. Assignor hereby irrevocably constitutes and appoints the individual named in the Power of Attorney attached as Appendix B as its true and lawful attorney-in-fact with full irrevocable power, coupled with an interest, and authority in the place and stead of Assignor and in the name of Assignor or in his own name, for the purpose of executing any and all documents, agreements, affidavits or other documents or filings necessary to implement the transfer of all worldwide rights, title and interest in and to the Marks to Assignee as provided in this Assignment. This power of attorney shall survive the termination of liquidation of Assignor.

3. Assignor, including Assignor's trustee in bankruptcy or receiver, agrees to execute any and all documents, agreements, affidavits or other documents or filings necessary to implement the transfer of all worldwide rights, title and interest in and to the Marks to Assignee as provided in this Assignment.

4. Assignor hereby assigns, transfers and conveys to Assignee any income, royalties, damages, or payment due or payable as of the date hereof or hereafter with respect to the Marks, including without limitation all rights of action at law and suits in equity to recover for infringement or unauthorized use of the Marks currently known to and/or being prosecuted by Assignor as of the date hereof or that may become known after the date of this Assignment.

(Signature and notarization on next page)

ISYNDICATE, INC.

By: Brian P. McCracken

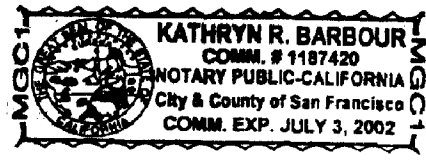
Name: Brian McCracken

Title: Vice President, Finance

STATE OF CALIFORNIA )  
  ) : SS:-  
COUNTY OF SAN FRANCISCO )

Subscribed and sworn to before me this 3rd day of August, 2001.

Kathryn R. Barbour  
Notary Public



SEAL

My commission expires: 7/3/02

Appendix A

<u>Mark</u>	<u>Country</u>	<u>Application/Registration No.</u>
ISYNDICATE	United States	Registration No. 2,268,968
ISYNDICATE and Design	United States	Registration No. 2,274,409
ISYNDICATE and Design	United States	Application No. 76/187481
ISYNDICATE and Design	United States	Application No. 75/939647
SYNDICATION SUMMIT	United States	Application No. 76/081747
THE I FOR CONTENT	United States	Application No. 75/939648
R.A.P.I.D.	United States	Application No. 75/939643
SMART CONTENT	United States	Application No. 75/939608
THE CONTENT MARKETPLACE	United States	Application No. 75/824110
ISYNDICATE	Argentina	Application No. 2312269
ISYNDICATE	Brazil	Application No. 822794357
ISYNDICATE	European Community	Application No. 1556950
ISYNDICATEEUROPE	European Community	Application No. 1556919
ISYNDICATE	Israel	Application No. 142020
ISYNDICATEEUROPE	Israel	Application No. 146347
ISYNDICATE	Mexico	Application No. 463075

Appendix B

**POWER OF ATTORNEY**

*Brian McCracken*

*Vice President, Finance*

I, ~~Joel Maske~~, a United States citizen over 18 years of age and ~~Chief Executive Officer~~ of

iSyndicate, Inc., having an address of 455 North Street, San Francisco, CA 94103

do hereby appoint Kevin Lapidus, a United States citizen over 18 years of age, as my lawful attorney for the specific purpose of executing all documents necessary to record the transfer of all applications to register and registrations of the Marks, including but not limited to the applications to register and registrations identified in Appendix A, from iSyndicate, Inc. to YellowBrix, Inc. in all jurisdictions in which such applications and registrations exist, including but not limited to Argentina, Brazil, the European Community, Israel, Mexico, and the United States.

*Joel Maske*

~~Joel Maske~~ *Brian McCracken*  
CEO of iSyndicate, Inc.  
VP, Finance

WITNESSES:

(1) *Carole B. McLaughlin* (2) *Diana Sundstrom*

Names: CAROLE B. McLAUGHLIN DIANA SUNDBSTROM

STATE OF CALIFORNIA )  
: SS:-  
COUNTY OF SAN FRANCISCO)

Signed before me this 3rd day of August, 2001.

*Kathryn R. Barbour*  
Notary Public



My commission expires: 7/3/01