

09-11-2001



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HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

G. L. O. I

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sunday School Publishing Board
of the Southern Baptist Convention

Additional name(s) of conveying party(ies) attached? No

2. Name and address of receiving party(ies)

Name: Lifeway Christian Resources
of the Southern Baptist Convention

Street Address: 127 Ninth Avenue North

City: Nashville ST: TN ZIP 37234

Additional name(s) & address(es) attached? No

3. Nature of conveyance:

Other - Record to Remove two application numbers
(75/565,566; 75/532,872), inadvertently
included in a schedule previously recorded at
reel 001965/ Frame 0610

Execution Date: June 15, 1999

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s): 75/688,757

B. Trademark No.(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WADDEY & PATTERSON
BANK OF AMERICA PLAZA SUITE 2020
414 UNION STREET
NASHVILLE, TN 37219

Customer No. 23456

6. Total number of applications and trademarks involved: 2

7. Total fee (37 CFR 3.41):..... \$40.00

The fee is enclosed

8. Deposit account number: 23-0035

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward D. Lanquist, Jr.

Name of Person Signing

Signature

5509-4, 2001

Date

Total number of pages including cover sheet, attachments, and document: 65

Mail documents to be recorded with required cover sheet information to:
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09/10/2001 LABELLER 00000235 75688757

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REEL: 002364 FRAME: 0249



08-24-2000

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10-01-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

UMB NO. 0551-0011 (EXP. 4/94)

101430188

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MRO

10-1-99

1. Name of conveying party(ies):
Sunday School Board of the Southern Baptist Convention

2. Name and address of receiving party(ies)
Lifeway Christian Resources of the Southern Baptist Convention
127 Ninth Avenue North, Nashville, TN 37234

Additional name(s) & address(es) attached?

Additional name(s) of conveying party(ies) attached? No



07-17-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

3. Nature of conveyance:

Change of Name

Execution Date: June 15, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s): See attached sheet

B. Trademark No.(s): See attached sheet

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WADDEY & PATTERSON

Internal Address: NATIONS BANK BUILDING

SUITE 2020

Street Address: 414 UNION STREET

City: NASHVILLE State: TN Zip: 37219

6. Total number of applications and trademarks involved: 193

7. Total fee (37 CFR 3.41):..... \$4,840.00

8. Deposit account number:

23-0035

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9. Statement and signature.

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Edward D. Lanquist, Jr.

SEPT 2 1999

Name of Person Signing

Signature

Date

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190.00 OP
480.00 OP

10/06/1999 DNGUYEN

01 FC:481
02 FC:482

Description	AppSerNo	IssueNo	IssueDate	Class
Across the Centuries	75/532,868	2,270,783	8/7/1998	8/17/1999 16
Adventure Week	74/582,493	1,921,775	10/5/1994	9/26/1995 16
Adventure Zone	75/012,763	2,109,643	10/31/1995	10/28/1997 16
Assist	277,599	1,205,423		41
B&H (and design)	74/546,519	1,907,198	7/7/1994	7/25/1995
B&H (stylized)	74/426,657	1,872,445	8/20/1993	1/10/1995
Baby Steps with the Bible	75/047,876	2,085,427	1/24/1996	8/5/1997 16
Baptist Youth	285,630	1,192,529	11/12/1980	16
Baptist Youth	757,649	1,559,784	10/14/1988	10/10/1989
Believe Connecting Life and Faith	75/703,166		5/11/1999	16
Bible Discoverers	73/002,480	991,700	10/1/1973	8/27/1974
Bible Express	74/417,778	1,864,278	7/28/1993	11/22/1994
Bible Foundations	75/688,757		4/21/1999	
Bible Learners	73/002,485	991,701	10/1/1973	8/27/1974
Bible Reader's Guide	73/002,486	996,761	10/1/1973	10/29/1974
Bible Searchers	73/002,479	992,845	10/1/1973	9/10/1974
BibleGuide to Discipleship and Doctrine	74/335,541	1,856,455	11/30/1992	9/27/1994
Biblical Illustrator	75/368,695	2,230,287	10/6/1997	3/9/1999 16
Biblical Illustrators	272,726	1,176,679		16
Book of Life	71/222,193	212,997	10/23/1925	5/18/1926
Book of Life	341,783	341,783		6/17/1988
Broadman & Holman Publishers	74/546,518	1,905,505	7/7/1994	7/18/1995
Broadman & Holman Publishers	74/426,675	1,871,288	8/20/1993	1/3/1995
Building Schools of Influence	75/586,626		11/9/1998	16, 41
Building Strong Families	75/148,889	2,162,680	8/12/1996	6/2/1998 9, 16
Caregiving	74/662,051	1,997,698	4/17/1995	8/27/1996 16
Carry the Light	74/534,548	2,072,128	6/7/1994	6/17/1997 41
Carry the Light	74/534,547	1,987,530		41
Celebrate Choral Music	74/047,860	1,678,089	4/11/1990	3/3/1992
Centrifuge	770,607	1,553,303	12/20/1988	8/22/1989
Changing Our World (and design)	74/092,427	1,698,382	8/29/1990	6/30/1992
Choralcrest	173,413	1,130,481	6/7/1978	2/5/1980
Christian International Standard Bible	75/688,187		4/22/1999	
Christian Living Book Club	74/402,576	1,893,849	6/17/1993	5/9/1995
Christian Living Book Club and Design	74/402,382	1,907,702		42
Christian Sex Education (and design)	74/549,465	1,946,438	7/11/1994	1/9/1996 16

Descriptio	AppSerNo	IssueNo	ngDate	IssueDate	Class
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Christian Single	75/346,539	2,151,059	8/25/1997	4/14/1998	16
Christian Single Getaways	75/180,395	2,117,112	10/11/1996	11/25/1997	41
Christian Singles	218,490	1,170,764			16
Church Recreation	73/002,345	1,007,855	10/1/1973	4/1/1975	
Church Street Music	75/448,299		3/11/1998		9, 16
Church Street Press	74/671,595	1,960,445	5/5/1995	3/5/1996	16
CLBC	74/402,381	1,852,730			42
Contemporary Praise	74/047,863	1,678,090	4/11/1990	3/3/1992	
Cross Seekers	75/486,825		5/19/1998		9, 16
Crosseekers	75/352,774	2,227,594	9/5/1997	3/2/1999	25
Crosseekers	75/352,311		9/5/1997		16, 42
Crosspoint	75/284,107	2,260,262	4/30/1997	7/13/1999	41
CSB	75/712,683		5/24/1999		
D and Design	74/047,153	1,646,808			41
Design (A Cross With Swirls)	75/379,056		10/24/1997		9, 16, 41
Destination: Principles For Making Life's Journey Count	75/373,842	2,182,541	10/16/1997	8/18/1998	16
DiscipleLife	74/426,655	1,839,406	8/20/1993	6/14/1994	
Disciplelife (and design)	308,656	1,206,552		8/24/1982	
Disciples Prayer Life	74/417,801	1,894,063	7/28/1993	5/16/1995	
Discipleship Training	74/046,880	1,633,187			
Discipulado Cristiano	74/620,155	2,042,303	1/11/1995	3/4/1997	16
Doorway & Design	75/732,998		6/21/1999		
El Interprete	218,506	1,166,466			16
Essential Connection	74/560,782	1,986,205			16
Every Day Light	75/565,566		10/6/1998		16
Every Day With Jesus	75/532,872		8/7/1998		16
Everyday Discipleship	74/582,645	2,010,753			16
Exaltation	74/047,859	1,676,361	4/11/1990	2/18/1992	
Experiencing God	74/384,156	1,862,466	4/29/1993	11/15/1994	
Experiencing God (Class 16)	74/651,999	1,957,829	3/27/1995	2/20/1996	16
Explore the Bible	75/207,553	2,121,508	12/3/1996	12/16/1997	41
Faith Sunday School	75/448,281	2,235,543	3/11/1998	3/23/1999	16, 41
Evangelism Strategy					
Fall Festival of Marriage	74/344,174	1,837,100	12/29/1992	5/17/1994	
Family Bible Devotions	75/683,785		4/16/1999		16
Family Bible Series	75/263,085	2,131,507	3/24/1997	1/20/1998	16
Family Bible Study	75/655,921		3/8/1999		
Family Bible Study Building the Family of Faith to Live by God's Truth	75/656,029		3/8/1999		
Fire Keepers	75/506,786		6/22/1998		16, 41
Fit4	75/655,996		3/8/1999		

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Description	AppSerNo	IssueNo	OrigDate	IssueDate	Class
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Fresh Encounter	74/434,201	1,839,310	9/10/1993	6/14/1994	
Fuge	75/295,767	2,154,388	5/21/1997	4/28/1998	25
Fundamentals	75/738,281		6/28/1999		
Genevox (and design)	74/417,820	1,886,957	7/28/1993	4/4/1995	
Glorieta	75/198,491	2,116,057	11/15/1996	11/25/1997	41
Gospel Choir	66,077	1,080,962			16
Goss	74/446,886	1,934,644	10/14/1993	11/14/1995	
Grandparenting by Grace	74/802,357	1,917,288			16
Great Commission Breakthrough	74/367,509	1,807,253	3/12/1993	11/30/1993	
Growing	73/002,487	1,007,857	10/1/1973	4/1/1975	
Growing Churches	74/038,981	1,693,735	3/16/1990	6/9/1992	
Growing Disciples	74/417,779	1,920,861	7/28/1993	9/19/1995	
HCSB	75/713,173		5/24/1999		
Holman Christian Standard Bible	75/703,165		5/11/1999		16
Holman CSB	75/713,176		5/24/1999		
Home Life	74/679,447	2,048,406	5/23/1995	3/25/1997	9, 41
Home Life	74/426,656	1,917,862	8/20/1993	9/12/1995	16
Home Life Today	75/180,337	2,089,357	10/11/1996	8/19/1997	16
Home Theater Favorites	75/138,607	2,158,143	7/23/1996	5/19/1998	9
Insights and Inspirations	75/352,623	2,195,751	9/5/1997	10/13/1998	16
Insights for Life	74/076,073	1,692,921	7/6/1990	6/9/1992	
Jesus By Heart	75/623,239		1/19/1999		16
Jesus On Leadership	75/368,696	2,179,769	10/6/1997	8/4/1998	16
Journey: A Women's Guide to Intimacy with God	74/490,588	1,918,839	2/16/1994	9/12/1995	
Keystone and Design	74/698,452	1,975,051	7/7/1995	5/21/1996	16
Kidshare	74/526,451	1,993,906			16
Kidtrek	75/507,987		6/24/1998		42
La Fe Bautista	73/002,448	994,310	10/1/1973	10/1/1974	
Labor Day Get-Away	75/171,184	2,124,524		12/23/1997	41
Leadercare	75/263,084	2,142,680	3/24/1997	3/10/1998	
Leaderlife	75/264,109	2,142,687	3/24/1997	3/10/1998	
Let There Be Praise	75/105,546	2,092,251	5/17/1996	8/26/1997	16
Life and Work Series	148,888	2,075,774	8/12/1996	7/1/1997	16
Life Lay Institute for Equipping (and design)	597,805	1,464,911	5/9/1986	11/10/1987	
LifeAnswers	74/384,011	1,878,183	4/29/1993	2/7/1995	
LifeSupport	74/445,131	1,861,786	10/7/1993	11/8/1994	
Lifeway	74/297,734	1,850,152	7/27/1992	8/16/1994	
Lifeway	116,848	1,080,069	2/24/1977	12/20/1977	
Lifeway	269,473	1,194,887			42
Lifeway Christian Resources	75/303,467	2,269,560	6/5/1997	8/10/1999	9, 16.

Description	AppSerNo	IssueNo	EffgDate	IssueDate	Class
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Lifeway Christian Resources of the Southern Baptist Convention	75/335,657	2,269,631	8/3/1997	8/10/1999	9, 16, 41
Lifeway Christian Store	74/444,000	1,848,801			42
Lifeway Christian Store (and design)	74/444,019	1,858,042	10/4/1993	10/11/1994	
Lifeway Music	75/459,667		3/31/1998		9, 16
Lifeway Music Group	75/459,898		3/31/1998		9, 16
Lifeway Press	74/297,733	1,818,469	7/27/1992	1/25/1994	16
Living with Children	73/536,258	1,381,307	5/7/1985	2/4/1986	
Living with Teenagers	74/479,193	1,884,905	1/14/1994	3/21/1995	
Living with Teenagers	218,683	1,149,375			16
Made for Praise	75/162,896	2,079,388	9/9/1996	7/15/1997	16
Making Peace with Your Past	74/313,626	1,809,135	9/14/1992	12/7/1993	
Marriage Impact	75/437,818		2/20/1998		42
Masterlife and Design	244,962	1,164,113			41
Mature Living	74/479,190	2,005,470			16
Mind of Christ	74/384,012	1,881,063	4/29/1993	2/28/1995	
Mt. Extreme: The Ultimate Good News Challenge	75/436,699		2/19/1998		16
Music Makers	73/002,478	989,326	10/1/1973	7/30/1974	
Music Time	73/221,512	1,160,896			16
National Conference on Youth Discipleship	75/065,875	2,060,871	3/1/1996	5/13/1997	41
Notas Pastorales	75/622,888		1/19/1999		
On Target	75/066,012	2,104,151	3/1/1996	10/7/1997	16
Open Windows	73/002,347	989,321	10/1/1973	7/30/1974	16
Parent Life	74/595,997	1,969,499			16
Pedelpoint	329,311	1,204,526			16
Positive Impact	75/105,549	2,092,252	5/17/1996	8/26/1997	16
Proclaim	73/002,370	989,325	10/1/1973	7/30/1974	
Remembrance	75/002,546	2,137,691	10/6/1995	2/17/1998	21
Ridgecrest	75/198,498	2,116,058	11/15/1996	11/25/1997	41
Secretary F.Y.I.	74/663,524	1,958,938	4/20/1995	2/27/1996	16
Share Jesus Without Fear	75/368,973	2,267,702	10/6/1997	8/3/1999	16
Shepherd's Notes	75/266,583	2,183,019	3/31/1997	8/18/1998	16
Sonpower	75/519,105		7/15/1998		41
Special Education Today	74/707,627	2,079,909	7/28/1995	7/15/1997	16
Stand Firm	75/073,388	2,035,652	3/15/1996	2/4/1997	16
StarQuest: A Galatic Good News Adventure	75/283,796	2,183,036	4/30/1997	8/18/1998	16
Step by Step Through the	74/402,594	1,842,553	6/17/1993	6/28/1994	

Description	AppSerNo	IssueNo	FileingDate	IssueDate	Class
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New Testament

Step by Step Through the Old Testament	74/402,529	1,851,206	6/17/1993	8/23/1994	
Stewardship Journal	75/352,543	2,188,651	9/5/1997	9/8/1998	16
Straightrak	74/235,954	1,775,869	1/8/1992	6/8/1993	
Student Daymaker	74/663,473	2,049,714	4/20/1995	4/1/1997	16
Studying Adult Life & Work Lessons	73/002,364	998,437	10/1/1973	11/19/1974	
Sunday School Youth	496,402	1,361,793	8/24/1984	9/24/1985	
Survival Kit	757,673	1,546,397	10/14/1988	7/4/1989	
Survival Kit	270,335	1,192,775	7/15/1980		16
Teaching for the Master	75/532,816		8/7/1998		16
Teamkid	74/344,103	1,878,181			16
The Church Musician	73/002,474	1,008,366	10/1/1973	4/8/1975	
The Deacon	73/002,369	989,324	10/1/1973	7/30/1974	
The Fantastic Good News Ocean Odyssey	75/641,555		2/17/1999		
The Minister's Family	75/140,099	2,104,303	7/26/1996	10/7/1997	16
The One-Minute Bible	74/276,786	1,847,344	5/18/1992	7/26/1994	16
The Senior Musician	75/284,102	2,149,458	4/30/1997	4/7/1998	16
The Senior Musician	1,657,869	1,657,869		9/17/1991	
The Student	73/002,366	990,519	10/1/1973	8/13/1974	
Time & Space	433,650	1,327,336	7/8/1983	3/26/1985	
TM412	75/437,817		2/20/1998		16
Together We Build	73/150,616	1,118,430	12/2/1977	5/15/1979	36
Transformational Discipleship	75/623,501		1/19/1999		
True Love Waits	74/425,367	1,878,607	8/17/1993	2/14/1995	
True Love Waits	75/519,104		7/15/1998		14
True Love Waits and Design	74/425,360	1,868,233			41
Verse Reference Jewel	74/364,651	1,924,584	3/4/1993	10/3/1995	
Watchman Prayer Ministry	74/426,653	2,050,103	8/20/1993	4/8/1997	9, 16
WBP World Bridge Press and Design	74/700,293	2,009,768	7/12/1995	10/22/1996	16
Women's Enrichment Ministry	75/532,818		8/7/1998		16, 41, 42
Women's Enrichment Ministry and Design	75/696,074		5/3/1999		16, 41, 42
Women's Enrichment Resources	75/532,952		8/7/1998		16, 41, 42
Wordata	75/367,841	2,198,372	10/3/1997	10/20/1998	
Wordata: Youth Bible Study and Evangelism System	74/094,289	1,827,416	9/5/1990	3/22/1994	
Worship Resources	74/047,862	1,668,462			16

Description	AppSerNo	IssueNo	File Date	IssueDate	Class
World Bridge Press	74/700,292	2,009,767	7/12/1995	10/22/1996	16
Young Musicians	73/002,484	990,520	10/1/1973	8/13/1974	
Your Personal Encourager	75/532,951		8/7/1998		16
Youthlink 2000	74/357,887	1,968,736			42
Youthscape	75/263,026	2,146,319	3/24/1997	3/24/1998	42