

RE

09-11-2001

FEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of Pa

1 original documents or copy thereof.

101838519

1. Name of conveying party(ies):

9671

Lutheran Trust, Inc.

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 23, 2001

2. Name and address of receiving party(ies)

Name: GuideOne Mutual Insurance Company

Internal Address: _____

Street Address: 1111 Ashworth Road

City: West Des Moines State: IA Zip: 50265-3538

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Iowa
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document form assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,724,753 and 1,835,676

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edmund J. Sease

Internal Address: _____

Street Address: 801 Grand, Suite 3200

City: Des Moines State: IA Zip: 50309-2721

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 80.00

- Enclosed [Please charge any deficiency or credit any overpayment to Deposit Account No. 26-0084]
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/10/2001 DBYRNE 00000303 1724753

01 FC:481 40.00 CP
02 FC:482 25.00 CP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edmund J. Sease
Name of Person Signing

Edmund J. Sease
Signature

August 27, 2001
Date

Regin. Ref: 09/10/2001 DBYRNE 001418200
Doc: 260084 Name/Number: 1724753
FC: 794 \$15.00 CR

Number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002364 FRAME: 0455

ASSIGNMENT

WHEREAS, Lutheran Trust, Inc., a Missouri corporation with a principal place of business of 1014 Country Club, St. Charles, Missouri 63303, is the owner of the trademark registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
WE INSURE THE CHURCH, THE STEEPLE, THE PASTOR, AND THE PEOPLE	1,835,676	May 10, 1994
and		
LUTHERAN TRUST (Logo)	1,724,753	October 13, 1992

WHEREAS, GuideOne Mutual Insurance Company, an Iowa corporation, with a principal place of business at 1111 Ashworth Road, West Des Moines, Iowa 50265, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Lutheran Trust, Inc. does hereby assign unto GuideOne Mutual Insurance Company all right, title and interest which Lutheran Trust, Inc. has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 1,835,676 and 1,724,753, the same to be held and enjoyed by GuideOne Mutual Insurance Company, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

Lutheran Trust, Inc.

By 
Thomas C. Farr, Corporate Secretary

STATE OF IOWA)
) ss
COUNTY OF POLK)

On this 23 day of August, 2001, before me, the undersigned, a Notary Public in and for the state, personally appeared Thomas C. Farr, to me personally known, who being by me duly sworn, did say that he is the Corporate Secretary of Lutheran Trust, Inc.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Thomas C. Farr, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



Amy L. Schick

Notary Public in and for the
State of Iowa

Commission Expires October 4, 2003