

09-13-2001



101840204

HEET

JLY

Docket No.:

1386.800

Tab settings

To the Honorable Commissioner of Patents and Trademarks, I hereby certify the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lucchese, Inc.
601 Marion Drive
Garland, Texas 75042

09/10/01

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 20, 2001**

2. Name and address of receiving party(ies):

Name: **American West Trading Company**

Internal Address: **c/o McRae Industries, Inc.**

Street Address: **400 N. Main Street**

City: **Mt. Gilead** State: **NC** ZIP: **27306**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Tennessee**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,375,428
2,210,981

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Nancy Talavera Wood**

Internal Address: **Kennedy Covington Lobdell &**

Hickman, LLP

4200 Bank of America Corporate Center

Street Address: **100 N. Tryon Street**

City: **Charlotte** State: **NC** ZIP: **28202**

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ **\$65.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1215

09/13/2001 6TON11 00000185 2375428

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy Talavera Wood

Name of Person Signing

Signature

09/05/2001

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 20th day of August, 2001, between LUCCHESI, INC., a Delaware corporation, ("Assignor") and AMERICAN WEST TRADING COMPANY, a Tennessee corporation ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademarks, and owns the registrations and applications thereof, as listed in Schedule A attached hereto (the "Marks"); and

WHEREAS, in furtherance of the transactions contemplated by the Asset Purchase Agreement, dated as of June 29, 2001, by and between Assignor and Assignee, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks, and the registrations and applications thereof, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee, its successors and assigns, as successor to Assignor's business, all of its rights, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications thereof, together with the existing and ongoing business to which the Marks pertain as well as the goodwill of the business symbolized by the Marks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

ASSIGNOR agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and the good will of the business symbolized by the Marks, and the registrations and applications thereof.

The Commissioner of Patents and Trademarks of the United States is requested to issue the Certificates of Registration for the pending Marks to the Assignee upon registration.

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LUCCHESI, INC.

By: *William Grimsley*
Name: William Grimsley
Title: President

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

The foregoing instrument was ACKNOWLEDGED and SUBSCRIBED AND SWORN TO before me on the 20 day of August, 2001, by William A. Grimsley.

Jane Buchanan
Notary Public, State of Texas

[PERSONALIZED SEAL]



SCHEDULE A

TRADEMARKS

<u>Mark</u>	<u>Country</u>	<u>Registration</u>
Everywhere you go Dingo	U.S.	2375428
Break out of the Pack	U.S.	2210981
Dingo	Norway	167311
Dingo	Canada	457455
Dingo (Stylized)	Canada	164443