

09-13-2001

FORM PTO-1594

(Rev. 6-93)

OMIS No. 0651-0011 (exp. 4/94)

REC



SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings 000 ▼

101840841

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Mattel, Inc.

9.401

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☒ Corporation-State      Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: Origin Products LimitedInternal Address: 10 Lambton PlaceStreet Address: Westbourne GroveCity: London State: England ZIP: W11 2SH

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State England & Wales  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 10/5/00

## 4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2396457



09-04-2001

Additional numbers attached? ☐ Yes ☒ No

U.S. Patent &amp; TMO/TM Mail Rpt Dt. #34

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: KLAUBER & JACKSON

Internal Address: \_\_\_\_\_

Street Address: 411 Hackensack AvenueCity: Hackensack State: NJ ZIP: 07601

09/12/2001 LRIELLER 00000108 2396457

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

6. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☒ Authorized to be charged to deposit account  
if necessary

## 8. Deposit account number: if necessary

11-1153

(Attach duplicate copy of this page if paying by deposit account)

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence D. Mandel

Name of Person Signing

Signature

August 30, 2001  
Date

3

Total number of pages including cover sheet, attachments, and document

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

2539-3-004

TRADEMARK  
REEL: 002365 FRAME: 0853

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE : ORIGIN PRODUCTS LIMITED

MARK : FASHION POLLY!

REG. NO. : 2,396,457


REGISTERED: OCTOBER 17, 2000

9.4.01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of KLAUBER & JACKSON and DAVID A. JACKSON, STEFAN J. KLAUBER, LAWRENCE D. MANDEL, all members of the Bar of the State of New Jersey, and STEVE S. CHA, a member of the Bar of the States of New York and New Jersey, and MICHAEL D. DAVIS, a member of the Bar of the States of Pennsylvania, Colorado and Washington, D.C., and STEPHEN GIGANTE, a member of the Bar of the States of New York, New Jersey and Connecticut, and CATHERINE ROSEMAN SMITH, a member of the bar of the State of New York, and all with offices at 411 Hackensack Avenue, Hackensack, New Jersey 07601, as its domestic representatives upon whom notices or process in the proceedings affecting the above captioned mark may be served.

ORIGIN PRODUCTS LIMITED

By:   
Name: Chris Taylor  
Title: Director

Dated: 8/20/01

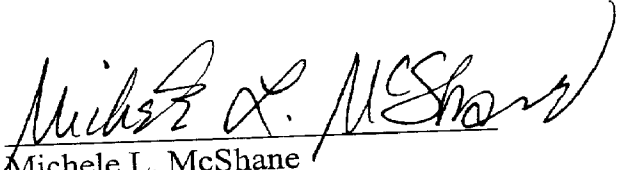
ASSIGNMENT OF TRADEMARK

WHEREAS, Mattel, Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 333 Continental Boulevard, El Segundo, California 90245-5012 (hereinafter called "the Assignor") holds title to the trademark and trademark registration FASHION POLLY!, Registration No. 2,396,457;

WHEREAS, Origin Products Limited, a company registered in England and Wales (registered number 1519311) whose registered office is at 10 Lambton Place, Westbourne Grove, London W11 2SH, (hereinafter referred to as "the Assignee") is desirous of acquiring the trademark and trademark registration as set forth above;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby transfers and assigns to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest in and to the trademarks, whether statutory or at common law, and all registrations therefor, including, but not limited to, those in the U.S. Patent and Trademark Office and in any foreign trademark office as set forth above, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to such infringements, said transfer and assignment is deemed effective as of this 5<sup>th</sup> day of October 2000.

Mattel, Inc.

  
Michele L. McShane  
Vice President and Assistant General Counsel  
Mattel, Inc.