



To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9.401

Genesco Inc.

- Individuals(s)
- General Partnership
- Corporation-State **Tennessee**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 6, 2001

2. Name and address of receiving party(ies)
Name: **Genesco Brands Inc.**

Internal Address: **9th Floor, DE 5403**

Street Address: **300 Delaware Avenue**

City: **Wilmington** State: **DE** Zip: **19801**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other



09-04-2001

U.S. Patent & TMO/TM Mail Rpt Dct. #75

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
6 -- see attached

B. Trademark Registration No.(s)
77 -- see attached

1590983

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Pechtree Street, Suite 2800

City: Atlanta State: GA Zip: 30309-4530

6. Total number of applications and registrations involved 83

7. Total fee (37 CFR 3.41).....\$ 2,090

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

40.00 DP
2050.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharan B. Flexner
Name of Person Signing

Sharan B. Flexner
Signature

8-30-01
Date

Total number of pages including cover sheet, attachments, and document: 0

09/12/2001 LWEILLER 00000107 1590983

01 FT-401
02 FT-402

SCHEDULE OF TRADEMARKS

<u>Trademark</u>	<u>Date of App./ Reg.</u>	<u>Reg. No.</u>	<u>Serial No.</u>
A HERITAGE OF EXCELLENCE SINCE 1850	10-Apr-90	1590983	
ANGELO CELLINI	06-Aug-85	1352988	
ARISTOCRAFT	04-Apr-89	1533199	
BENCHMARK	11-Sep-84	1294409	
BOXER TOP	15-Nov-60	0707232	
CROWN ARISTOCRAFT	31-May-88	1490241	
CUSHINS	06-Oct-81	1172358	
DEHYDRO	27-Aug-91	1654966	
DFC	01-Feb-66	803056	
DOMANI	05-Jul-94	1843711	
E-COLLECTION	14-Feb-00		75/917327
EDGEWOOD (and design)	25-May-26	213425	
EXECU-SHINE	13-Nov-84	1304590	
FANTASY	31-Dec-68	0862768	
FEATHER SUEDE	14-Sep-82	1208493	
FEATHER SUEDE	28-Sep-82	1210661	
FIC FIRST IN COMFORT (and design)	12-Nov-96	2015884	
FIRST IN COMFORT	05-Nov-96	2013975	
FLAG DESIGN 1850	12-Jan-98		75/417982
FLAGG BROS. (and design)	11-May-37	0345904	
FLEX APPEAL	03-Oct-95	1924699	
FOOT SCENE	12-Jan-82	1185908	
FORTUNE	21-Feb-33	0301247	
FRANK BROS. (stylized)	01-Dec-08	0071578	
GENERAL SHOE WAREHOUSE	26-Aug-97	2092250	
GENESCO	30-May-61	0716185	
GIAN PARISI	21-Jan-86	1379280	
GREENSKEEPER	18-Feb-69	0864920	
GRIFFON BRAND (and design)	12-Nov-07	0066155	
HAND PRINT DESIGN	22-Apr-97	2054259	
HARDY	27-Nov-84	1307193	
HERITAGE	24-Jun-97	2073349	
J&M	06-Oct-92	1721290	
J&M (and oval design)	11-Sep-84	1734916	
J&M (and oval design)	24-Nov-92	1294579	
J&M (stylized)	31-Dec-18	0124004	
J&M PRESIDENTS COLLECTION (stylized)	09-Feb-82	1189395	
J. MURPHY	11-May-93	1770171	
JARMAN	02-Jan-96	1945341	
JARMAN (stylized)	22-Nov-38	0362610	

JOHNSTON & MURPHY	24-Nov-92	1291249	
JOHNSTON & MURPHY	21-Aug-84	1734265	
JOHNSTON & MURPHY EAGLE ATHLETICS	27-Sep-88	1506018	
JOHNSTON & MURPHY J&M (stylized)	05-Apr-55	0604265	
JOHNSTON & MURPHY SIGNATURE	31-May-88	1490309	
JOHNSTON & MURPHY TAILORED CASUAL	16-Dec-97	2122337	
JOHNSTON & MURPHY WEATHER GUARD	13-Nov-84	1304509	
JOURNEYS	02-Feb-88	1475093	
JOURNEYS	22-Sep-87	1458854	
JOURNEYS AN ATTITUDE YOU CAN WEAR	26-Sep-89	1558147	
JOURNEYS KIDZ	06-Dec-00		76/176773
JOURNEYS KIDZ (and design)	06-Dec-00		76/176492
JOURNEYS ZAPCARD (and design)	04-Apr-00		76/017122
KAN-KICK	09-Apr-63	0747907	
LANCELOT (stylized)	21-Oct-69	0879155	
LEVELER	20-Feb-68	0844621	
LIGHTSTEP (stylized)	20-Mar-28	0240239	
MIDTOWN BEACH COMPANY	18-Dec-84	1310170	
MON AMI	05-Oct-82	1211659	
MUGWUMPS	07-Dec-76	1053964	
NEEKO	23-Nov-99	2294343	
NIGHT MOVES	24-Sep-85	1362085	
ODOR AIDS	17-Nov-81	1178256	
OPTIMA	21-Jun-88	1493242	
PERFORMAIR	11-Mar-97	2043798	
QUOTES	03-Jun-86	1395863	
REGENCY COLLECTION	12-Sep-95	1918098	
RIVIERA	09-Sep-69	0876608	
SKI-MOC	28-Jun-88	1494319	
STONE & CO.	05-May-99		75/698041
STONE MOUNTAIN	24-Jun-86	1398604	
THE COLLECTION BY JOHNSTON & MURPHY	24-Aug-82	1206278	
THE SHOE WITH A MEMORY	29-Jan-85	1317067	
TRAMPOLINE	04-Feb-92	1674307	
TRAMPOLINE CUSHION SYSTEM	13-Oct-92	1723900	
UNDERGROUND STATION	04-Jan-00	2309825	
UNDERGROUND STATION	18-Jan-00	2305150	
UNMISTAKBLY J&M	19-Jul-83	1245893	
UR (and design)	22-Apr-97	2055484	
URBANROKZ	15-Apr-97	2052868	
VALMART	06-Oct-92	1722830	
WHITEHOUSE & HARDY	11-Aug-92	1706916	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective as of the 1st day of June 2000 between Genesco Inc., a corporation organized under the laws of the state of Tennessee, with its principal place of business at Genesco Park, Nashville, Tennessee 37202 (the "Assignor") and Genesco Brands Inc., a corporation organized under the laws of the state of Delaware, with its principal place of business at 300 Delaware Avenue, 9th Floor, DE 5403, Wilmington, Delaware 19801 (the "Assignee").

WHEREAS the Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations and applications shown in the said Schedule (the "Trademarks"); and

WHEREAS the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the to the Assignee all rights, title, and interests in and to the Trademarks and the registrations thereof together with the good will of the

business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

GENESCO INC.

By: 

Name: Matthew V. Johnson

Title: Treasurer

Date: August 6, 2001