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101842679

To the Honorable Commissioner of

attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. dba Lever Brothers Company

9-701

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 15, 2001

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address:

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,478,140

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address: Unilever HPC

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

09/13/2001 610N11 00000297 031595 2478140

01 FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon
Name of Person Signing

Rowena DeLeon
Signature

Sept. 7, 2001
Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

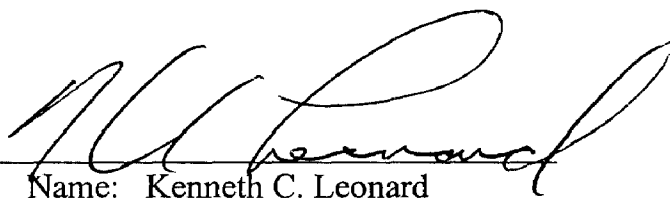
WHEREAS, CONOPCO, INC., dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, NY 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark SEDUCE YOUR SENSES, Registration No. 2,478,140 which is registered in the United States Patent and Trademark Office;

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE") is desirous of acquiring ownership of said mark and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to said marks and the registrations therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 15^h day of August, 2001.

CONOPCO, INC. dba
LEVER BROTHERS COMPANY

By: 
Name: Kenneth C. Leonard
Title: Assistant Secretary