

09-24-2001

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FORM PTO-1594 (Rev. 8-93) OMB No. 0651-0011 (exp. 4/94)



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SHEET -Y

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dick's Asset Management Corp.

09/07/01

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State of Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: American Sports Licensing, Inc.

Internal Address: Suite 1700 Street Address: 1201 Market Street City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State of, Other

09-07-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #77

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 09/07/2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

(See attached list)

B. Trademark Registration No.(s)

(See attached list)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hugh D. Jaeger

Internal Address:

Street Address:

1000 Superior Blvd., Suite 302

City: Wayzata State: MN ZIP: 55391

6. Total number of applications and registrations involved:

55

7. Total fee (37 CFR 3.41).....\$ 1,390.00

- Enclosed, Authorized to be charged to deposit account (additional fees)

8. Deposit account number:

10-0230

(Attach duplicate copy of this page if paying by deposit account)

09/21/2001 LMUELLER 00000185 74540666

DO NOT USE THIS SPACE

01 FC:481 40.00 DP 02 FC:482 1350.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hugh D. Jaeger Name of Person Signing

Signature

9.7.01 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002366 FRAME: 0531

Handwritten initials

74/540,666 filed 06-21-94
74/540,682 filed 06-21-94
74/541,544 filed 06-21-94
74/732,813 filed 09-22-95
75/055,490 filed 02-09-96
75/094,815 filed 04-26-96
75/102,768 filed 05-13-96
75/148,071 filed 08-12-96
75/368,611 filed 10-06-97
75/501,510 filed 06-12-98
75/520,819 filed 07-17-98
75/520,820 filed 07-17-98
75/626,959 filed 01-25-99
75/631,374 filed 02-01-99
75/631,600 filed 02-01-99

75/631,601 filed 02-01-99
75/658,351 filed 03-11-99
75/658,352 filed 03-11-99
75/658,353 filed 03-11-99
75/658,354 filed 03-11-99
75/703,801 filed 05-12-99
75/725,726 filed 06-09-99
75/820,705 filed 10-12-99
76/052,261 filed 05-19-00
76/052,262 filed 05-19-00
76/052,263 filed 05-19-00
76/066,562 filed 06-08-00
76/085,496 filed 07-03-00
76/195,329 filed 01-18-01
76/199,637 filed 01-26-01

76/199,638 filed 01-26-01
76/201,607 filed 01-30-01
76/205,231 filed 02-06-01
76/207,415 filed 02-09-01
76/209,624 filed 02-14-01
76/214,726 filed 02-23-01
76/225,616 filed 03-19-01
76/255,113 filed 05-11-01
76/255,114 filed 05-11-01
76/258,776 filed 05-18-01
76/263,785 filed 05-30-01
76/265,261 filed 06-01-01
76/291,497 filed 07-30-01
76/304,386 filed 08-27-01

1,534,790 registered 04-11-89
1,557,325 registered 09-19-89
1,972,129 registered 05-07-96
2,022,258 registered 12-10-96
2,030,642 registered 01-14-97
2,047,833 registered 03-25-97

2,092,843 registered 09-02-97
2,110,346 registered 11-04-97
2,145,693 registered 03-24-98
2,191,733 registered 09-29-98
2,360,386 registered 06-20-00

ASSIGNMENT OF APPLICATIONS AND REGISTERED MARKS

Whereas, Dick's Asset Management Corp., Assignor, of Wilmington, Delaware, has adopted and is using marks for which said Assignor has filed applications, and has adopted, used and is using marks which are registered, in the United States Patent and Trademark Office, Serial Nos. and Registration Nos.:

74/540,666 filed 06-21-94	75/631,601 filed 02-01-99	76/199,638 filed 01-26-01
74/540,682 filed 06-21-94	75/658,351 filed 03-11-99	76/201,607 filed 01-30-01
74/541,544 filed 06-21-94	75/658,352 filed 03-11-99	76/205,231 filed 02-06-01
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75/055,490 filed 02-09-96	75/658,354 filed 03-11-99	76/209,624 filed 02-14-01
75/094,815 filed 04-26-96	75/703,801 filed 05-12-99	76/214,726 filed 02-23-01
75/102,768 filed 05-13-96	75/725,726 filed 06-09-99	76/225,616 filed 03-19-01
75/148,071 filed 08-12-96	75/820,705 filed 10-12-99	76/255,113 filed 05-11-01
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75/501,510 filed 06-12-98	76/052,262 filed 05-19-00	76/258,776 filed 05-18-01
75/520,819 filed 07-17-98	76/052,263 filed 05-19-00	76/263,785 filed 05-30-01
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75/631,600 filed 02-01-99	76/199,637 filed 01-26-01	

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2,047,833 registered 03-25-97	

Whereas, American Sports Licensing, Inc., Assignee, of Wilmington, Delaware, is desirous of acquiring said marks; Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Dick's Asset Management Corp., Assignor, does hereby assign unto the said American Sports Licensing, Inc., Assignee, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified applications for registration of said marks and registered marks.

The Commissioner for Patents and Trademarks is requested to issue the Certificate of Registration to said Assignee.

CERTIFICATE OF MAILING

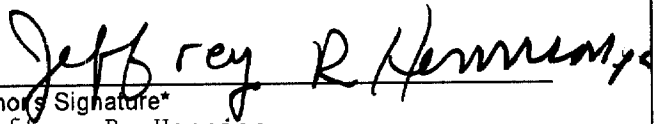
I do hereby certify that the foregoing are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA, 22202-3513, on:

Date of Deposit

Name of Person Making Deposit

Signature

Date of Signature



Assignor's Signature*
Jeffrey R. Hennion
Vice President

Print or Type Assignor's Name and Position

09/07/2001

Date of Assignor's Signature

*If Assignor is a corporation or other juristic organization, give the official title of the person who signs for Assignor