

09-19-2001



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Otis McAllister, Inc. 09/10/01
Individual(s) Association General Partnership Limited Partnership Corporation-State Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Sportogo, Inc. Internal Address: 5640 District Blvd. Street Address: Suite 116 Bakersfield City: CA Zip: 93313
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: August 31, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/485,270 B. Trademark Registration No.(s)
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Michelle MacKenzie Internal Address: Sheppard, Mullin, Richter & Hampton, LLP Street Address: 17th Floor 4 Embarcadero Center San Francisco State: CA Zip: 94111

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: 501395 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Michelle MacKenzie Name of Person Signing Signature Date Sept. 10, 2001

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002368 FRAME: 0632

1 **ASSIGNMENT OF TRADEMARK**
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3

4 WHEREAS, Otis McAllister, Inc., a California corporation, having a principal place of
5 business at 353 Sacramento Street, San Francisco, California 94111 ("the Assignor"), has
6 adopted and is using the mark "SPORTOGO" (the "Mark") in connection with
7

8 "Clothing, namely, wetsuits, swim suits, swim trunks, beach cover-
9 ups, baseball shirts, bowling shirts, cycling shirts, golf shirts, in-
10 line skating skirts, soccer shirts, sweatshirts, T-shirts, cheerleading
11 sweaters, golf sweaters, ski sweaters, snowboard sweaters, tennis
12 sweaters, football sweaters, ice-skating shirts, athletic jerseys,
13 sweatsuits, athletic warm-up suits, baseball pants, cycling pants,
14 football pants, golf slacks, ski pants, snowboard pants, sweatpants,
15 softball shorts, cycling shorts, golf shorts, running shorts, in-line
16 skating shorts, soccer shorts, tennis shorts, volleyball shorts, gym
17 shorts, thermal underwear, baseball caps, cheerleading caps,
18 cycling caps, golf hats, in-line skater caps, ski hats, snowboard
19 hats, tennis caps, visors, athletic shoes, sandals, ski boots,
20 snowboard boots, athletic socks, baseball jackets, bowling jackets,
21 cheerleading jackets, drill team jackets, fitness jackets, football
22 jackets, golf jackets, athletic official jackets, athletic coach jackets,
23 ski jackets, snowboard jackets, warm-up jackets, parkas, wind
24 resistant jackets, athletic uniforms, cheerleading uniforms, bowling
25 skirts, cheerleading skirts, golf skirts, ice-skating skirts, tennis
26 skirts, ski gloves, snowboard gloves, fitness bras, fitness leotards,

1 fitness unitards, and sweatbands" in Class 25 and
2
3 "Sporting goods, namely, soccer goals, soccer balls, soccer cones,
4 soccer flags, volleyballs, volleyball nets, volleyball kneepads,
5 footballs, basketballs, basketball backboards, portable basketball
6 baskets, basketball nets, basketball rims, baseballs, baseball bats,
7 baseball batting gloves, baseball mitts, handballs, handball gloves,
8 field hockey goals, field hockey nets, field hockey sticks, field hockey
9 balls, field hockey goalie pads, ice hockey sticks, ice hockey pucks, ice
10 hockey skates, ice hockey goalie pads, roller hockey sticks, roller
11 hockey pucks, roller hockey skates, roller hockey goalie pads, fishing
12 rods, fishing floats, fishing fly boxes, fishing hooks fishing reels,
13 fishing line, fishing lures, fishing lure boxes, fishing tackles, fishing
14 tackle containers, cycling goggles, golf clubs, golf balls, golf bags,
15 non-motorized golf carts, golf club head covers, golf putting mats, golf
16 putting cups, golf putting greens, golf tees, golf gloves, lacrosse balls,
17 lacrosse goals, lacrosse sticks, racquetball rackets, racquetballs,
18 racquetball goggles, tennis rackets, tennis balls, tennis racket covers,
19 table tennis paddles, table tennis nets, skis, ski poles, ski goggles,
20 snowboards, snowshoes, swim goggles, swim boards, waterpolo goals,
21 waterpolo balls, ice skates, roller skates, in-line skates, badminton
22 rackets, badminton shuttlecocks, and badminton racket strings;
23 exercise equipment, namely, treadmills, exercise weights and exercise
24 trampolines; and games, namely, board games, boomerangs, flying
25 discs, kites, and horseshoes, flying discs, kites, and horseshoes" in
26 Class 28.

1
2 WHEREAS, Sportogo, Inc., a California corporation, having a principal place of business
3 at 5640 District Blvd., Suite 116, Bakersfield, California 93313 ("the Assignee"), is desirous of
4 acquiring all right, title and interest in and to the Mark;
5

6
7 NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of
8 which are hereby acknowledged, said Assignor does hereby assign to the said Assignee all right,
9 title and interest in and to the said Mark, together with the goodwill of the business symbolized
10 by the Mark, effective the date of its signature below.
11

12 Otis McAllister, Inc.

13
14 Date: 8/31/01

15 By: 

16 Everett Golden
17 President