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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ocean Spray Cranberries Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Massachusetts
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

9-14-01

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 27, 2001

2. Name and address of receiving party(ies)

Name: Cape Cod Biolab Corporation

Internal

Address:

Street Address: P. O. Box 38

City: Accord State: MA Zip: 02532

Individual(s) citizenship USA

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,285,760

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles S. Sara, Esq.

Internal Address:

DeWitt Ross & Stevens SC

Street Address: 8000 Excelsior Drive, #401

City: Madison State: WI Zip: 53717

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

18-2055

40E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles S. Sara, Esq.

Name of Person Signing

Signature

9/11/01

Date

Total number of pages including cover sheet, attachments, and document

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002369 FRAME: 0640

09/19/2001 DIAZ1 00000059 2285760

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ASSIGNMENT OF TRADEMARK

WHEREAS, Ocean Spray Cranberries, Inc. a Delaware corporation ("Assignor"), of One Ocean Spray Drive, Lakeville-Middleboro, Massachusetts, is the owner by an assignment dated March 16, 2001, and recorded at reel _____, frame _____, of the registration issued by the United States Patent and Trademark Office, Registration No. 2,285,760, issued October 12, 1999 to the mark CRAN-MAX, and

WHEREAS, Cape Cod Biolab Corporation, a Delaware corporation ("Assignee"), of P.O. Box 38, Accord, Massachusetts 02532 has licensed, used and is using the mark "CRAN-MAX", and is desirous of acquiring said mark and registration thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee the right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application for registration thereof. Absent express authorization by Assignee, Assignor agrees to refrain from the use of the mark in any way and for any purpose.

This Assignment shall be binding upon and shall inure to the benefit of the heirs, legal representations, successors and assigns of the parties hereto.

DATED this 27 day of ~~July~~^{August}, 2001.

OCEAN SPRAY CRANBERRIES INC.

By:

Its:

[Signature]
Vice President, General Counsel + Secretary

COMMONWEALTH OF MASSACHUSETTS)

ss.

COUNTY OF Plymouth)

I certify that I know or have satisfactory evidence that James O'Shaughnessy is the person who appeared before me, and said person acknowledged that he/she signed this instrument, on oath stated that he/she was authorized to execute the instrument, and acknowledged it as the Vice President, GC + Secy of Ocean Spray Cranberries, Inc. to be a free and voluntary act of such party for the users and purposes mentioned in the instrument.

DATED this 27th day of ~~July~~^{August}, 2001.

Karen Dilloua
Notary Public, Commonwealth of Massachusetts
My Appointment Expires: 6/23/06

TRADEMARK