

11-15-2001

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FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)



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SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dick's Sporting Goods, Inc. 09/07/01

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State of Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: American Sports Licensing, Inc.

Internal Address: Suite 1700

Street Address: 1201 Market Street

City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenst, Association, General Partnership, Limited Partnership, Corporation-State, Other

09-07-2001 U.S. Patent & TMO/TM Mail Rcpt Dt. #77

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: 09/07/2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/728,683 filed 06/15/99 75/728,731 filed 06/15/99

B. Trademark Registration No.(s)

2,449,905 05/08/01

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hugh D. Jaeger

Internal Address:

Street Address:

1000 Superior Blvd., Suite 302

City: Wayzata State: MN ZIP: 55391

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

10-0230

(Attach duplicate copy of this page if paying by deposit account)

09/21/2001 MUELLER 00000184 75728683

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hugh D. Jaeger Name of Person Signing

Signature

9.7.01

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002369 FRAME: 0670

Handwritten initials

ASSIGNMENT OF APPLICATIONS AND REGISTERED MARKS

Whereas, Dick's Sporting Goods, Inc., Assignor, of Coraopolis, Pennsylvania, has adopted and is using marks for which said Assignor has filed applications, and has adopted, used and is using marks which are registered, in the United States Patent and Trademark Office, Serial Nos. and Registration Nos.:

75/728,683 filed 06-15-99

2,449,905 registered 05-08-01

75/728,731 filed 06-15-99

Whereas, American Sports Licensing, Inc., Assignee, of Wilmington, Delaware, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Dick's Asset Management Corp., Assignor, does hereby assign unto the said American Sports Licensing, Inc., Assignee, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified applications for registration of said marks and registered marks.

The Commissioner for Patents and Trademarks is requested to issue the Certificate of Registration to said Assignee.

CERTIFICATE OF MAILING

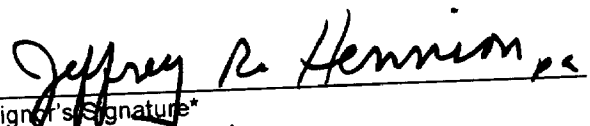
I do hereby certify that the foregoing are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA, 22202-3513, on:

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Date of Signature



Assignor's Signature*
Jeffrey R. Hennion
Vice President

Print or Type Assignor's Name and Position

09/07/2001

Date of Assignor's Signature

*If Assignor is a corporation or other juristic organization, give the official title of the person who signs for Assignor

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"
UNDER 37 C.F.R. § 1.10(a) - SEPARATE PAPER**


"Express Mail" Mailing Label No: EL 911 194 267 US	Date of Deposit: 09-07-01
Applicant: Dick's Sporting Goods, Inc.	Attorney Docket: DICKS
Serial No.	Filing Date:
Examiner:	Group Art Unit:

For Mark Entitled: 3 MARKS

<input type="checkbox"/>	Trademark Application	<input type="checkbox"/>	Drawing
<input type="checkbox"/>	Service Mark Application	<input type="checkbox"/>	Specimen
<input type="checkbox"/>	Intent to Use TM Application	<input type="checkbox"/>	Declaration
<input type="checkbox"/>	Intent to Use SM Application	<input type="checkbox"/>	Power of Attorney
X	Assignment	X	Check No. 27190 \$90.00
X	Recordation Sheet PTO-1594	X	Mail Room Receipt Card
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<input type="checkbox"/>		<input type="checkbox"/>	
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I hereby certify that this paper or fee is being deposited with the United States Postal Services "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10(a) on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA, 22202-3513.

J.A. Rath



Type or Print Name of Person Mailing Documents

Signature of Person Mailing Documents