

09-20-2001



101849550

9-17-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

#### FOR OFFICE USE ONLY

09/19/2001 DBYRNE 00000057 1622471

01 FC:481  
02 FC:482

40.00 DP  
75.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002370 FRAME: 0233

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

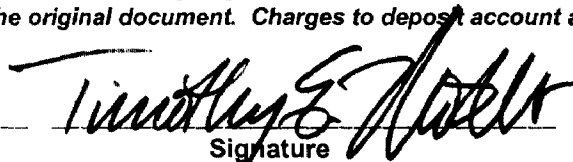
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Timothy E. Moses

Name of Person Signing



Signature

Sep 12, 2001

Date Signed

## TRADEMARK ASSIGNMENT

WHEREAS, Western Horseman, Inc., a Colorado corporation having an address at 3850 N. Nevada Avenue, Colorado Springs, CO 80907 (hereinafter "ASSIGNOR") is the owner of and has adopted and/or used in the United States and other countries the following trademark and/or service mark (hereinafter "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
No. 1,622,471	WESTERN HORSEMAN WORLD'S LEADING HORSE MAGAZINE SINCE 1936	Nov. 13, 1990

WHEREAS, Morris Communications Corporation, a Georgia corporation, having a place of business at 725 Broad Street, Augusta, Georgia, (hereinafter "ASSIGNEE") is desirous of acquiring, and /or has acquired as of September 1, 2001, all right, title and interest that ASSIGNOR may have in and to the said mark and the registration thereon, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements, thereof: and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of September 1, 2001, all right, title and interest it may possess in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used, and which is symbolized by said mark, along with the right to recover the damages and profits for past infringements thereof;

IN TESTIMONY WHEREOF, the undersigned has caused these presents to be executed, the day and year written below.

ASSIGNOR,

WESTERN HORSEMAN, INC.

8-30-01  
Date

By Randy Witte  
Name Randy Witte  
As its President

Subscribed and sworn to before me this 30 day of August, 2001.

SEAL



Dixie Powers  
Notary Public Commission Expires: 9-11-02

ASSIGNEE,

MORRIS COMMUNICATIONS CORPORATION

9/10/01  
Date

By Will S. Morris IV  
Name Will S. Morris IV  
As its President

Subscribed and sworn to before me this 10<sup>th</sup> day of Sept, 2001.

SEAL

Shirley B Bohling  
Notary Public

Notary Public, Columbia County, Georgia  
My Commission Expires Aug. 16, 2003

## TRADEMARK ASSIGNMENT

WHEREAS, Western Horseman, Inc., a Colorado corporation having an address at 3850 N. Nevada Avenue, Colorado Springs, CO 80907 (hereinafter "ASSIGNOR") is the owner of and has adopted and/or used in the United States and other countries the following trademark and/or service mark (hereinafter "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
No. 1,948,559	WESTERN HORSEMAN	Jan. 16, 1996

WHEREAS, Morris Communications Corporation, a Georgia corporation, having a place of business at 725 Broad Street, Augusta, Georgia, (hereinafter "ASSIGNEE") is desirous of acquiring, and /or has acquired as of September 1, 2001, all right, title and interest that ASSIGNOR may have in and to the said mark and the registration thereon, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements, thereof: and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of September 1, 2001, all right, title and interest it may possess in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used, and which is symbolized by said mark, along with the right to recover the damages and profits for past infringements thereof;

IN TESTIMONY WHEREOF, the undersigned has caused these presents to be executed, the day and year written below.

ASSIGNOR,

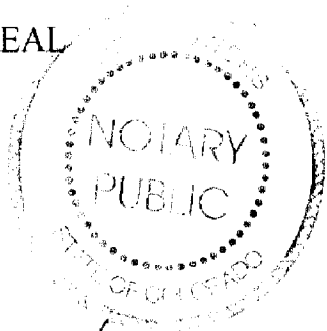
WESTERN HORSEMAN, INC.

8-30-01  
Date

By Randy Witte  
Name Randy Witte  
As its President

Subscribed and sworn to before me this 30 day of August, 2001.

SEAL



Dixie Powers  
Notary Public Commission expires: 9-11-02

ASSIGNEE,

MORRIS COMMUNICATIONS CORPORATION

9/10/01  
Date

By Will S. Morris IV  
Name Will S. Morris IV  
As its President

Subscribed and sworn to before me this 10<sup>th</sup> day of Sept, 2001.

SEAL

Shirley B Bohling  
Notary Public

Notary Public, Columbia County, Georgia  
My Commission Expires Aug. 18, 2003

## TRADEMARK ASSIGNMENT

WHEREAS, Western Horseman, Inc., a Colorado corporation having an address at 3850 N. Nevada Avenue, Colorado Springs, CO 80907 (hereinafter "ASSIGNOR") is the owner of and has adopted and/or used in the United States and other countries the following trademark and/or service mark (hereinafter "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
No. 1,950,754	WESTERN HORSEMAN	January 23, 1996

WHEREAS, Morris Communications Corporation, a Georgia corporation, having a place of business at 725 Broad Street, Augusta, Georgia, (hereinafter "ASSIGNEE") is desirous of acquiring, and /or has acquired as of September 1, 2001, all right, title and interest that ASSIGNOR may have in and to the said mark and the registration thereon, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements, thereof: and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of September 1, 2001, all right, title and interest it may possess in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used, and which is symbolized by said mark, along with the right to recover the damages and profits for past infringements thereof;

IN TESTIMONY WHEREOF, the undersigned has caused these presents to be executed, the day and year written below.

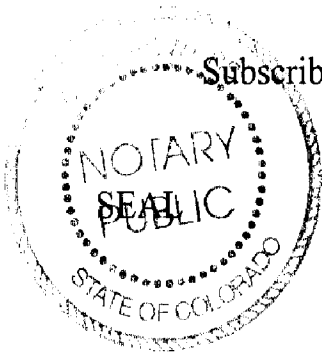
ASSIGNOR,

WESTERN HORSEMAN, INC.

8-30-01  
Date

By Randy Witte  
Name Randy Witte  
As its President

Subscribed and sworn to before me this 30 day of August, 2001.



Dixie Pauer  
Notary Public *Commission expires 9-11-02*

ASSIGNEE,

MORRIS COMMUNICATIONS CORPORATION

9/10/01  
Date

By [Signature]  
Name Will S. Morris IV  
As its President

Subscribed and sworn to before me this 10<sup>th</sup> day of Sept., 2001.

SEAL

Shirley B Bohling  
Notary Public

Notary Public, Columbia County, Georgia  
My Commission Expires Aug. 16, 2003



## TRADEMARK ASSIGNMENT

WHEREAS, Western Horseman, Inc., a Colorado corporation having an address at 3850 N. Nevada Avenue, Colorado Springs, CO 80907 (hereinafter "ASSIGNOR") is the owner of and has adopted and/or used in the United States and other countries the following trademark and/or service mark (hereinafter "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
No. 2,017,382	WESTERN HORSEMAN TV MAGAZINE	Nov. 19, 1996

WHEREAS, Morris Communications Corporation, a Georgia corporation, having a place of business at 725 Broad Street, Augusta, Georgia, (hereinafter "ASSIGNEE") is desirous of acquiring, and /or has acquired as of September 1, 2001, all right, title and interest that ASSIGNOR may have in and to the said mark and the registration thereon, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements, thereof: and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of September 1, 2001, all right, title and interest it may possess in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used, and which is symbolized by said mark, along with the right to recover the damages and profits for past infringements thereof;

IN TESTIMONY WHEREOF, the undersigned has caused these presents to be executed, the day and year written below.

ASSIGNOR,

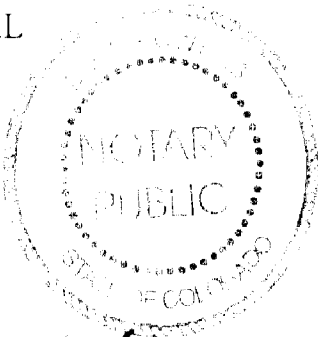
WESTERN HORSEMAN, INC.

8-30-01  
Date

By Randy Witte  
Name Randy Witte  
As its President

Subscribed and sworn to before me this 30 day of August, 2001.

SEAL



Dixie Powers  
Notary Public *Commission expires: 9-11-02*

ASSIGNEE,

MORRIS COMMUNICATIONS CORPORATION

9/10/01  
Date

By [Signature]  
Name Will S. Morris IV  
As its President

Subscribed and sworn to before me this 10<sup>th</sup> day of Sept., 2001.

SEAL

Shirley B. Bohling  
Notary Public

Notary Public, Columbia County, Georgia  
My Commission Expires Aug. 16, 2003