

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS FROM AMERICAN
GENERAL FINANCE, INC.
TO AMERICAN INTERNATIONAL GROUP, INC.

WHEREAS, American General Finance, Inc. (hereinafter "Assignor"), an Indiana corporation, having its principal place of business at 601 N.W. Second Street, Evansville, Indiana 47708, has adopted, used and is the owner of the trademarks and/or service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment *nunc pro tunc* to take effect on August 29, 2001.

AMERICAN GENERAL FINANCE, INC.

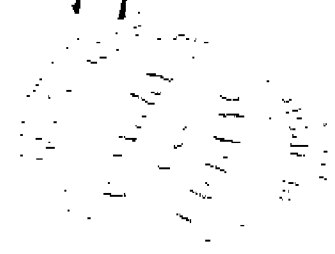
T M Hayes
Timothy M. Hayes
Senior Vice President, General Counsel and Secretary

State of Indiana)
)SS:
County of Vanderburgh)

On this 6th day of Nov., 2001, before me, a Notary Public in and for ^{Warrick} ~~said~~ county, appeared Timothy M Hayes, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

Georganna M. Hoffman
Notary Public

My commission expires: 10/6/2



SCHEDULE A

AMERICAN GENERAL FINANCE, INC.

AMERICAN DREAM FINANCING	1,802,901	11/2/93
AMERICHARGE	1,964,452	3/26/96
COMMOLOCO	2,033,408	1/28/97
E3	2,413,853	12/19/00
FRIENDLY BOB ADAMS	891,745	5/26/70
FRIENDLY BOB ADAMS	720,131	8/15/61
GFC AND DESIGN	1,323,653	3/5/85
KIDSLIFE	76/081526	6/30/00
MAN HOLDING TELEPHONE DESIGN	891,744	5/26/70
MERCHANT MATTERS	2,382,943	9/5/00
MORE	1,498,023	7/26/88
MORE AND DESIGN	1,194,848	5/4/82
MORE OF A GOOD THING	1,664,372	11/12/91
MOREQUITY	1,923,028	9/26/95
REAL MONEY WORKING FOR REAL PEOPLE	1,961,842	3/12/96
THAT'S THE GENERAL IDEA	1,960,153	3/5/96