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RECORDATION FORM COVER SHEET U.S. Department of Commerce Patent and Trademark Office TRADEMARKS ONLY TRADEMARK		
TO: The Commissioner of Patents and Trademarks: Please		
Submission Type	Conveyance Type	
New	☐ Assignment	
Resubmission (Non-Recordation)	License	
Document ID #	Merger	
Correction of PTO Error	Security Agreement	
		
Reel # Frame #	│	
Corrective Document	Effective Date: 6/29/01	
Reel # Frame #	I =	
	Other:	
Conveying Party	Execution Date	
Name Credithrift Financial Management Corporation dba AdPlan V. Association Corporation 11/6/01 Formerly		
☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association ☐ Other		
Citizenship/State of Incorporation/Organization IN		
Mark if Additional Names of Conveying Parties Attached	<u></u>	
Receiving Party		
_		
Name American International Group, Inc.		
DBA/AKA/TA		
Address 70 Pine Street		
Address		
Address New York New York	<u>10270</u>	
City State/Cou		
☐ Individual ☐ General Partnership ☐ Limited Part		
Other		
☐ Other ☐ Citizenship/State of Incorporation/Organization DE		
☐ Domestic Representative Designation Attached: ☐ Yes ☐ No		
☐ Mark if Additional Names of Receiving Parties Attached		
Correspondent Name and Address		
A ALL A A MANON CONTINUES OF THE A SAME A A A		
Claudia M. Werner	Telephone: (312) 616-5600	
Leydig, Voit & Mayer, Ltd.	Facsimile: (312) 616-5700	
Two Prudential Plaza, Suite 4900	Attorney Docket No. 214174	
Chicago, Illinois 60601-6780	The state of the s	
Page Enter the total number of pages of the attached	d conveyance document including any attachments: 3	
Trademark Application Number(s) or Registration Num Enter either the Trademark Application Number or the Registration I	werta)	
Trademark Application Number or the Registration I	Registration Number(s)	
Trademark Application Number(s)		
	868,273 813,187 839,745	
	823,780	
Number of Properties	Enter the total number of properties involved: 4	
Fee Amount		
Fee Amount for Properties Listed (37 CFR 3.41): \$115		
Method of Payment:		
☐ Enclosed		
Deposit Account No. 12-1216		
Authorization to Charge Additional Fees: 🛛 Yes 🔲 No		
Statement and Signature		
	nformation is true and correct and any attached copy is a	
true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
111 1.11		
Claudia M. Werner	1 - MONDA November 13, 2001	
	ature Date	

TRADEMARK REEL: 002370 FRAME: 0484

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS FROM CREDITHRIFT FINANCIAL MANAGEMENT CORPORATION DBA ADPLAN V. ASSOCIATION CORPORATION TO AMERICAN INTERNATIONAL GROUP, INC.

WHEREAS, Credithrift Financial Management Corporation dba AdPlan V.

Association Corporation (hereinafter "Assignor"), an Indiana corporation, having its principal place of business at 601 N.W. Second Street, Evansville, Indiana 47708, has adopted, used and is the owner of the trademarks and/or service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a

Delaware corporation, having its principal place of business at 70 Pine Street, New York,

New York 10270, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

TRADEMARK REEL: 002370 FRAME: 0485 IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment *nunc pro tunc* to take effect on August 29, 2001.

AMERICAN GENERAL FINANCE MANAGEMENT CORPORATION, Formerly CREDITHRIFT FINANCIAL MANAGEMENT CORPORATION DBA ADPLAN V. ASSOCIATION CORPORATION

Timothy M. Hayes

Senior Vice President, General Counsel and Secretary

State of Indiana

3. 2001

SS(

County of Vanderburgh

On this th day of Nov., 2001, before me, a Notary Public in and for said county, appeared Time thy M. Hayes, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

My commission expires:

Nov. 13. 2001 5:40PM LEYDIG VOIT & MAYER

No. 8703 P. 5/5

SCHEDULE A

CREDITHRIFT FINANCIAL MANAGEMENT CORPORATION DBA ADPLAN V. ASSOCIATION CORPORATION

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ADPLAN ASSOCIATES	868,273	4/15/69
CREDITHRIFT OF AMERICA AND DESIGN	813,187	8/16/66
CREDITWAY OF AMERICA	839,745	11/28/67
DIAMOND IN CIRCLE DESIGN	823,780	2/7/67

TRADEMARK REEL: 002370 FRAME: 0487

RECORDED: 11/13/2001