

09-19-2001



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

101848407

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Bestform Foundations, Inc. *09/14/01*

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Bestform, Inc.  
Internal  
Address: \_\_\_\_\_

Street Address: 38-01 47th Avenue  
Long Island City  
City: \_\_\_\_\_ State: NY Zip: 11101

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership SEP 14  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: January 2, 1997

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
See attached list

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Helen L. Winslow, Esq.  
Internal Address: The H.D. Lee Company, Inc.  
\_\_\_\_\_  
\_\_\_\_\_  
Street Address: 201 Baynard Building  
3411 Silverside Road  
City: Wilmington State: DE Zip: 19810

6. Total number of applications and registrations involved: ..... **34**

7. Total fee (37 CFR 3.41).....\$ 865.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jacquelyn A. Pellegrino      *Jacquelyn A. Pellegrino*      September 13, 2001  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **5**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

09/18/2001 ARMMED1 00000083 75341425  
01 FC:481 40.00 NP  
02 FC:482 825.00 NP

TRADEMARK  
REEL: 002371 FRAME: 0037

**FLIRTATION WALK**

**Serial Number:** 75341425  
**Registration Number:** 2227534  
**Issued:** March 2, 1999

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**BESTFORM TODAY**

**Serial Number:** 75176903  
**Registration Number:** 2143542  
**Issued:** March 10, 1998

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**LACE AMOUR**

**Serial Number:** 75129166  
**Registration Number:** 2052870  
**Issued:** April 15, 1997

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**FASHION FIRM-UPS**

**Serial Number:** 75093379  
**Registration Number:** 2111331  
**Issued:** November 4, 1997

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**INVISIBRA**

**Serial Number:** 75068367  
**Registration Number:** 2100250  
**Issued:** September 23, 1997

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**ULTRABODY**

**Serial Number:** 74673150  
**Registration Number:** 1956634  
**Issued:** February 13, 1996

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**BODY ROUGE**

**Serial Number:** 74657824  
**Registration Number:** 2016455  
**Issued:** November 12, 1996

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**VALUE IN STYLE**

**Serial Number:** 74650477  
**Registration Number:** 1972660  
**Issued:** May 7, 1996

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**DAZZLER**

**Serial Number:** 74635290  
**Registration Number:** 1999227  
**Issued:** September 10, 1996

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**SATIN ROMANCE**

**Serial Number:** 74619686  
**Registration Number:** 2016316  
**Issued:** November 12, 1996

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**STRIPED ELEGANCE**

**Serial Number:** 74619685  
**Registration Number:** 2022483  
**Issued:** December 10, 1996

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**THE ULTIMATE BRA**

**Serial Number:** 74524928  
**Registration Number:** 1997396  
**Issued:** August 27, 1996

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**LA LIFT**

**Serial Number:** 74517105  
**Registration Number:** 1978789  
**Issued:** June 4, 1996

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**ETERNAL YOUTH**

**Serial Number:** 74264162  
**Registration Number:** 1956676  
**Issued:** February 13, 1996

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**BESTFORM BEAUTI-FULL**

**Serial Number:** 73738725  
**Registration Number:** 1523634  
**Issued:** February 7, 1989

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**NICOLE DUVAL**

**Serial Number:** 73724645  
**Registration Number:** 1517269  
**Issued:** December 20, 1988

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**L.E.S.S.**

**Serial Number:** 73668004  
**Registration Number:** 1475108  
**Issued:** February 2, 1988

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**LACE FANTASY**

**Serial Number:** 73533376  
**Registration Number:** 1450894  
**Issued:** August 4, 1987

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**PLAYBACK**

**Serial Number:** 73526515  
**Registration Number:** 1360768  
**Issued:** September 17, 1985

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**FREEDOM BRA**

**Serial Number:** 73505451  
**Registration Number:** 1396882  
**Issued:** June 10, 1986

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**COTTON LILIES**

**Serial Number:** 73399923  
**Registration Number:** 1272830  
**Issued:** April 3, 1984

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**THE ULTRATONER**

**Serial Number:** 73126004  
**Registration Number:** 1086511  
**Issued:** February 28, 1978

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**LILYBITS**

**Serial Number:** 73100198  
**Registration Number:** 1068185  
**Issued:** June 21, 1977

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**GLOSSIES**

**Serial Number:** 73100197  
**Registration Number:** 1068184  
**Issued:** June 21, 1977

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**SHAPE INSURED**

**Serial Number:** 73038350  
**Registration Number:** 1033101  
**Issued:** February 10, 1976

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**SILVER SAVERS**

**Serial Number:** 73036120  
**Registration Number:** 1023809  
**Issued:** October 28, 1975

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**UNDERSCENE**

**Serial Number:** 72356611  
**Registration Number:** 0905184  
**Issued:** December 29, 1970

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**PROMISE**

**Serial Number:** 71636999  
**Registration Number:** 0577085  
**Issued:** July 7, 1953

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**POIRETTE**

**Serial Number:** 71464271  
**Registration Number:** 0406586  
**Issued:** April 11, 1944

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**BORN FREE**

**Serial Number:** 72287760  
**Registration Number:** 0859746  
**Issued:** November 5, 1968

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**ENHANCE**

**Serial Number:** 72216707  
**Registration Number:** 0806773  
**Issued:** April 5, 1966

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**QUEEN OF DIAMONDS**

**Serial Number:** 72199584  
**Registration Number:** 0807294  
**Issued:** April 19, 1966

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**POSTAGE STAMP**

**Serial Number:** 72249162  
**Registration Number:** 0829833  
**Issued:** June 6, 1967

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**FLIRTATION WALK**

**Serial Number:** 71657678  
**Registration Number:** 0609919  
**Issued:** August 2, 1955

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BESTFORM FOUNDATIONS, INC.", CHANGING ITS NAME FROM "BESTFORM FOUNDATIONS, INC." TO "BESTFORM INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF JANUARY, A.D. 1997, AT 10 O'CLOCK A.M.



*Edward J. Freel*  
Secretary of State

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05-30-97

CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
BESTFORM FOUNDATIONS, INC.

Bestform Foundations, Inc., a Delaware corporation,  
hereby certifies as follows:

1. The name of the Corporation is Bestform Foundations, Inc. The date of filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware was August 13, 1992 and an Amendment to the Certificate of Incorporation was filed on November 17, 1992.

2. This Certificate of Amendment sets forth an amendment to the Certificate of Incorporation of the Corporation which was duly adopted by the written consent of the sole stockholder of the Corporation entitled to vote thereon in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

3. Article I of the Certificate of Incorporation is hereby amended in full to be read as follows:

ARTICLE I

The name of the corporation is Bestform Inc. (the "Corporation").

IN WITNESS WHEREOF, Bestform Foundations, Inc. has caused this Certificate to be signed by Marvin Bienenfeld, its President, and attested by Richard S. Mezan, its Secretary, this 30th day of December, 1996

BESTFORM FOUNDATIONS, INC.

By   
Marvin Bienenfeld  
President

ATTEST:

  
Richard S. Mezan, Secretary

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