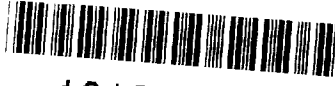




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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/98) Tab settings ⇌ ⇌ ⇌

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies) Down East Enterprise, Inc. <i>09/18/01</i></p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State  <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <u>Florists' Transworld Delivery, Inc.</u> Internal Address: Address: Street Address: <u>3113 Woodcreek Drive</u> City: <u>Downers Grove</u> State: <u>IL</u> Zip: <u>60515</u></p> <p><input type="checkbox"/> Individual(s) citizenship  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State <u>Michigan</u>  <input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other</p> <p>Execution Date:</p>	

<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s)</p>	<p>B. Trademark Registration No.(s) <u>2,266,466</u> <u>2,275,503</u></p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Bruce A. Tassan</u> Internal Address: <u>Tassan Law Firm</u> <i>09/21/2001 TBIQ21 00:00:49 2266466</i> <i>01 FC:481 40.00 OP</i> <i>02 FC:482 25.00 OP</i> Street Address: <u>4143 North 27th Street</u> City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22207-5211</u></p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px;">2</span></p> <p>7. Total fee (37 CFR 3.41).....\$ <u>65.00</u>  <input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce A. Tassan                      *Bruce A. Tassan*                      Sept. 17, 2001  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002371 FRAME: 0139

ASSIGNMENT

ASSIGNMENT made this 1st day of August, 2001, by and between Down East Enterprise, Inc., a Maine corporation ("Assignor"), and Florists' Transworld Delivery, Inc. ("Assignee"), a Michigan corporation, having an address of 3113 Woodcreek Drive, Downers Grove, Illinois 60515.

WHEREAS, Assignor owns and has used, or is using the mark FTD FLY TACKLE DEALER identified in U.S. Registration No. 2,266,466 and the mark IFTD SHOW and Design identified in U.S. Registration No. 2,275,503 ("the Marks") in the United States.

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all federal and state applications and registrations therefor.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and all the federal and state applications and registrations therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.



DOWN EAST ENTERPRISE, INC.

By: [Signature]  
Printed Name: Robert Ferneald  
Title: Executive Vice President

County of Knox )  
State of Maine )

SS:

Sworn to before me this 10 day of September, 2001.

[Signature]  
Notary Public

My Commission expires: July 3, 2002

TRADEMARK