

FORM PTO-1594

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):
Red Bull GmbH

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - German Corporation

Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name

Other: _____

Execution Date: November 15, 2001

2. Name(s) and address(es) of receiving party(ies):
Name: Red Bull GmbH
Address: Brunn 115, Fuschl Am See
Austria

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation - (Austrian Corporation)
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,494,093

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Martin R. Greenstein
Address: TechMark
55 South Market Street
16th Floor, Suite 1630
San Jose, CA 95113

6. Total number of applications and registrations involved: 1


7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:
20-0330

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Martin R. Greenstein  November 20, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

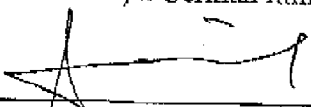
Whereas, Red Bull GmbH, a German limited liability company, of Munchener Strasse 67, DE 83395, Freilassing, Germany [hereafter, "Red Bull (Germany)"] is the owner of U.S. Reg. No. 2,494,093 for the trademark RED BULL (hereafter, the Trademark"), issued on the Principal Register of the United States Patent and Trademark Office on October 2, 2001, and:

Whereas Red Bull GmbH, an Austrian limited liability company, of Brunn 115, 5330 Fuschl am See, Austria [hereafter, "Red Bull (Austria)"] wishes to acquire Reg. No. 2,494,093, all of the rights of Red Bull (Germany) in the Trademark and the good will associated therewith;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Red Bull (Germany), does hereby assign unto Red Bull (Austria) ownership of Reg. No. 2,494,093, together with all of its right, title and interest in and to the Trademark, including but not limited to all common law rights and all causes of action relating to the Trademark and all causes of action for past infringement, together with the good will of the business symbolized by the Trademark.

November 15, 2001

RED BULL GMBH, a German limited liability company

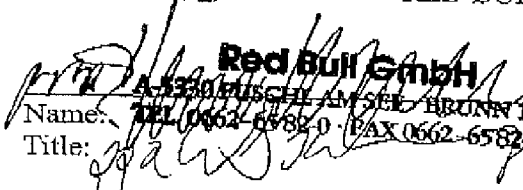

Name: Rudolf Theierl
Title: Managing Director

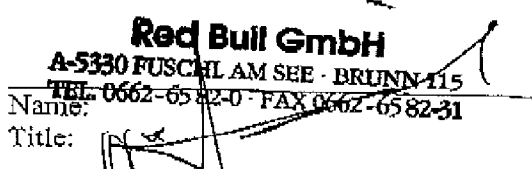
ACCEPTANCE AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee Red Bull GmbH, an Austrian limited liability company, accepts the foregoing assignment and hereby designates Martin R. Greenstein, c/o TechMark, 55 South Market Street, Sixteenth Floor, San Jose, Calif. 95113, Tel.:(408) 280-2233, as its representative upon whom notices or process in proceedings affecting the mark may be served.

November 15, 2001

RED BULL GMBH, an Austrian limited liability company


Red Bull GmbH
A-5330 FUSCHL AM SEE · BRUNN 115
Name: TEL 0662-6582-0 · FAX 0662-6582-31
Title:


Red Bull GmbH
A-5330 FUSCHL AM SEE · BRUNN 115
Name: TEL 0662-6582-0 · FAX 0662-6582-31
Title:

ppa Dr. Volker Viechtbauer
ppa Walter Bachinger
Title: Procurist

ppa Rudolf Theierl
Title: Procurist

TRADEMARK

RECORDED: 11/20/2001

REEL: 002371 FRAME: 0900