

09-17-2001



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U.S. DEPARTMENT OF COMMERCE

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Patent and Trademark Office
Docket No. 27964-24019
27964-24020
27964-24021

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **8-29-01**
Creative Computers, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: **Ideamall, Inc.**
Internal Address:
Street Address: **2555 W. 190th Street**
City: **Torrance, State: California ZIP: 90504**
 Individual(s) citizenship: _____
 Association: _____
 General Partnership: _____
 Limited Partnership: _____
 Corporation-State: **Delaware**
 Other: _____
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:
Execution Date: **June 2, 2000**

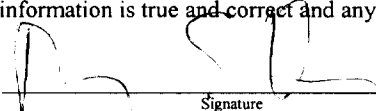
4. Application number(s) or registration number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Trademark Application No.(s) B. Registration No.(s)
75/647186
75/647197
75/647198
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Rosemary S. Tarlton
Morrison & Foerster LLP
425 Market Street
San Francisco, California 94105-2482

6. Total number of applications and trademark registrations involved: **three (3)**
7. Total fee (37 C.F.R. § 3.41): **\$90.00**
 Enclosed
 Authorized to be charged to deposit account, referencing Attorney Docket 27964-2400000
8. Deposit account number: **03-1952**

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to **Deposit Account No. 03-1952**.

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Name: **Rosemary S. Tarlton**
09/14/2001 AAHMED1 00000078 75647186

Signature
8/29/01
Date

01 FQ:481 40.00 CH
02 FQ:482 50.00 CH
Total number of pages comprising cover sheet, attachments and document: **two (2)**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

sf-1160579

TRADEMARK
REEL: 002371 FRAME: 0910

State of Delaware
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "CREATIVE COMPUTERS, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "IDEAMALL, INC.", THE SECOND DAY OF JUNE, A.D. 2000, AT 3:30 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2479367 8320

AUTHENTICATION: 0998288

010103079

DATE: 03-01-01

RECORDED: 08/29/2001

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