

09-24-2001



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MADISON SQUARE GARDEN CHEERING FOR CHILDREN
FOUNDATION

- ☐ Individual(s) ☐ Association
- ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation - State of Delaware
- ☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☒ Other - Correction of Assignment recorded at Reel
002311, Frame 0082, on May 22, 2001

Execution Date:

2. Name and address of receiving party(ies):

MADISON SQUARE GARDEN, L.P.
Two Pennsylvania Plaza,
New York, N.Y. 10121

- ☐ Individual(s) citizenship **09-10-2001**
- ☐ Association _____ U.S. Patent & TMO/TM Mail Receipt #74
- ☐ General Partnership _____
- ☒ Limited Partnership - State of Delaware
- ☐ Corporation - _____
- ☐ Other _____

Domestic representative is attached:

☐ Yes ☒ No

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. (A.) Trademark Application No.(s)

76/142121

4. (B.) Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
 150 East 42nd Street
 New York, New York 10017

6. Total number of applications and
registrations involved:.....

1

7. Total fee (37 CFT 3.41): \$ 40.00

☒ Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

☐ Authorized to be charged to deposit account
 Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
 Name of Person Signing

Signature

Date

09/21/2001 LNUJELLER 00000166 76142121

Total number of pages comprising cover sheet, attachments and documents:

5

01-EE-481

40.00-00

TRADEMARK
REEL: 002372 FRAME: 0136



06-08-2001

05-22-2001

U.S. Patent & TMO/TM Mail Rpt/Dt #11



101742305

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5.27.01
MADISON SQUARE GARDEN CHEERING FOR CHILDREN
FOUNDATION

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State of Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: May 2, 2001

2. Name and address of receiving party(ies):

MADISON SQUARE GARDEN, L.P.
Two Pennsylvania Plaza,
New York, N.Y. 10121

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation - State of New York
☐ Other _____

Domestic representative is attached:

☐ Yes ☒ No

Additional name(s) & address(es) attached?

☐ Yes ☒ No

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VICTOR M. TANNENBAUM

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet, attachments and documents:

2

TRADEMARK
REEL: 002372 FRAME: 0137

ASSIGNMENT OF TRADEMARKS

WHEREAS Madison Square Garden Cheering for Children Foundation, ("Assignor") with an address of Two Pennsylvania Plaza, New York, N.Y. 10121, has adopted, used, and is using the mark **RED HOLZMAN KNICKS KIDS FOUNDATION and Design**, for which the Assignor has pending application No. 76/142121 (the "Mark"); and

WHEREAS The New York Knickerbockers Basketball Club, a division of Madison Square Garden, L.P. ("Assignee"), with an address of Two Pennsylvania Plaza, New York, N.Y. 10121, is the owner of the **NEW YORK KNICKS** trademark and the registrations thereof, including Nos. 2197935, 1988809, 1768640, 1429344, 870255, and others;

NOW, THEREFORE,

1. Assignor does hereby assign to Assignee all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above identified application for registration thereof.

2. Assignee shall reimburse Assignor for all the costs, including filing fees and attorney's fees, involved in the preparation and recording of this document with the United States Patent & Trademark Office.

3. Assignor agrees that Assignee shall have full and complete rights to use and maintain registrations of the Mark and Assignor shall take no action (or fail to take an action) which would diminish these rights in any way, including, but not limited to, any unlicensed use of the Mark or any use or attempt to register any trademark similar to the Mark.

4. Assignee hereby grants Assignor a royalty-free license to use the Mark only in connection with its charitable activities. All use by Assignor shall be subject to the prior approval and supervision of Assignee. This license may be terminated at any time by Assignee upon 30 days' written notice in advance of the termination date.

5. The parties agree to execute all further documentation necessary to carry out the intent of this Agreement.

6. This Agreement will be governed by the laws of the State of New York.

Assignor: Madison Square Garden Cheering for
Children Foundation

Dated: 5/2/01 *MP*

By Mary Pat Clarke *MP*

Assignee: Madison Square Garden, L.P.

Dated: 5/2/01

By [Signature] *[Initials]*