



To the Honorable Commissioner for

101900137

the attached original document(s) or copy(ies).

1. Name of conveying party(ies):  
Loanfirst Technologies, Inc.

9-17-01

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership
- Other: \_\_\_\_\_

Citizenship/State of Incorporation/Organization: Delaware  
Additional name(s) of conveying party(ies) attached?  Yes  No  
Execution date: \_\_\_\_\_

2. Name and address of receiving party(ies):

Name: Household International, Inc.  
Street Address: 2700 Sanders Road  
Prospect Heights, Illinois 60070

- Individual(s)
  - Association
  - General Partnership
  - Limited Partnership
  - Corporation
  - Other: \_\_\_\_\_
- Citizenship/State of Incorporation/Organization: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- License
- Other: \_\_\_\_\_
- Merger
- Change of Name
- Nunc Pro Tunc Assignment
- Effective Date: \_\_\_\_\_

4. Nature of submission:

- New
- Resubmission (Non-Recordation) Document ID# \_\_\_\_\_
- Correction of PTO error
- Reel #: \_\_\_\_\_ Frame #: \_\_\_\_\_
- Corrective Document
- Reel #: \_\_\_\_\_ Frame #: \_\_\_\_\_

5. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/170820

ATTORNEY DOCKET NO.: \_\_\_\_\_

B. Trademark Registrations No.(s)

Additional numbers attached?  Yes  No

Correspondent name and address:

**MICHAEL BEST & FRIEDRICH LLC**  
ATTORNEYS AT LAW  
401 NORTH MICHIGAN AVENUE  
SUITE 1700  
CHICAGO, ILLINOIS 60611-4212

Direct telephone calls to: Larry L. Saret  
at telephone no. (312) 661-2100 or fax no. (312) 661-0029

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231 on

Date: September 12, 2001 Carolyn Hothersall  
Typed name: Carolyn Hothersall

7. Total number of properties involved: 1

Total pages including cover sheet & attachments: 2

Total fee (37 CFR 3.41) .....\$40.00

- Enclosed
- Authorized to be charged to deposit account #50-1965
- Authorization to charge additional fees (deposit acct. #50-1965)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/19/2001 BYRNE 00000072 76170820

FC: Statement and signature: 40.00 DP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized.

Larry L. Saret  
Name of Person Signing

Larry L. Saret  
Signature

9-12-01  
Date

**ASSIGNMENT OF SERVICE MARK**

WHEREAS, Loanfirst Technologies, Inc., a Delaware corporation located at 201 West 5<sup>th</sup> Street, Suite 200, Austin, Texas 78701 ("Assignor"), is the owner of the service mark F&I WEBDESK for financial services ("the Service Mark") and U.S. Application Serial No. 76/140,820 pertaining thereto; and

WHEREAS, Household International, Inc., a Delaware corporation, located at 2700 Sanders Road, Prospect Heights, Illinois 60070 ("Assignee"), desires to acquire various assets of Assignor pursuant to a separate purchase agreement, including but not limited to Assignor's worldwide rights in the Service Mark and the above-named application, together with the goodwill of the business symbolized by said Service Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and does hereby sell, transfer, and assign to Assignee all of its rights, title and interest throughout the world in and to said Service Mark and said U.S. Application Serial No. 76/140,820, together with all goodwill of the business symbolized by such Service Mark, including the right to sue for all infringements which may have occurred before execution of this Assignment.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of Assignor.

Loanfirst Technologies, Inc.

By: \_\_\_\_\_

(signature)

Printed Name: Kit Webster

Title: Chief Executive Officer

Date: August 13, 2001

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