

09-26-2001



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**RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

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Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Agreement

Merger

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA _____

Composed of _____

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/25/2001 6TON11 00000120 76175735

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 75.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002373 FRAME: 0911

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees: Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Grace

Name of Person Signing

Signature

September 14, 2001

Date Signed

TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Flower Club International, Inc., a Florida corporation, having a place of business at 1800 Eller Drive, Suite 300, Fort Lauderdale, Florida 33316 ("Assignor"), hereby sells, assigns, and transfers to Teleflora LLC, a Delaware limited liability company, having a place of business at 11444 W. Olympic Boulevard, 10th Floor, Los Angeles, California 90064 ("Assignee"), absolutely and forever, the entire right, title, and interest, whether statutory or at common law, in and to the marks shown on Attachment A (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications, including the registrations and applications shown on Attachment A, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 10th day of July 2001.

Flower Club International, Inc.

By Thomas W. Hawkins

Name: THOMAS W. HAWKINS

Title: SR. VICE PRESIDENT

State of FLORIDA }
County of BROWARD }

On SEPT. 10 2001 before me, THOMAS W. HAWKINS, personally appeared _____ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kimberly J. Glass (Seal)



Kimberly J. Glass
MY COMMISSION # CC967305 EXPIRES
January 2, 2005
BONDED THRU TROY FAIN INSURANCE, INC.

USA

The Flower Club	Serial No. 76/175,735
The Flower Club	Serial No. 76/131,566
1-800-800-Send	Regist. No. 1,976,365
The Flower Club	Regist. No. 1,774,749

CANADA

The Flower Club	Regist. No. TMA500,827
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UNITED KINGDOM

The Flower Club	Regist. No. 2148433
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