

09-27-2001



101856625

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Interactive Media Group (Canada) Limited 9-19-01

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Ontario, Canada, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 27, 2001

2. Name and address of receiving party(ies): Name: Lavalife Inc. Address: Suite 500 Street Address: 905 King Street West City: Toronto State: Ontario Zip: M6K 3G9

Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Ontario, Canada, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76 / 226731

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Candace Lynn Bell, Esq.

Internal Address: Suite 600

Kavinsky & Cook, LLP

Street Address: 120 Delaware Avenue

City: Buffalo State: New York Zip: 14202

6. Total number of applications and registrations involved: 22

7. Total fee (37 CFR 3.41): \$ 565.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

50-1024

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Candace Lynn Bell, Esq. Name of Person Signing

Signature

09/19/2001 Date

Total number of pages including cover sheet, attachments, and document: 7

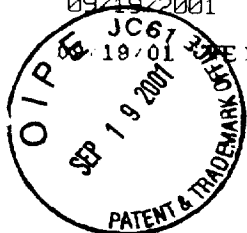
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

EXPRESS MAIL LABEL #EL560509412US TRADEMARK REEL: 002374 FRAME: 0040

EXPRESS MAIL LABEL NUMBER: EL560509412US

LIST OF APPLICATION/SERIAL NUMBERS

76/226730
76/226729
76/226727
76/225695
76/225694
76/225693
76/225692
76/203517
76/203516
76/203515
76/203514
75/857116
75/166739
75/096653
74/726131
74/726129
74/706603
74/554779
74/501508
74/488446
74/488447



**DESIGNATION OF DOMESTIC REPRESENTATIVE
AND POWER OF ATTORNEY**

Receiving Party, hereby, appoints the attorneys listed below, members of the bar of the State of New York, whose postal address, telephone number and fax number are as set forth below, to prosecute this recordation, to transact all business in the United States Patent and Trademark Office or the Courts, in connection therewith, and to receive the Notice of Recordation, with full powers of substitution, revocation and addition, simultaneously revoking all previous powers.

<ATTORNEY INFORMATION>

<NAME> Candace Lynn Bell, Esq.
 <STREET> 120 Delaware Avenue
 <CITY> Buffalo
 <STATE> NY
 <COUNTRY> USA
 <ZIP/POSTAL CODE> 14202
 <E-MAIL ADDRESS> cbell@kavinokycook.com
 <FIRM NAME> Kavinoky & Cook, LLP
 <TELEPHONE NUMBER> (716) 845 - 6000
 <FAX NUMBER> (716) 845 - 6474
 <ATTORNEY DOCKET NUMBER> 50329/50874
 <OTHER APPOINTED ATTORNEY(S)> Jonathan E. Rodwin, Esq.

<DOMESTIC REPRESENTATIVE FOR FOREIGN RECEIVING PARTY>

<NAME> Candace Lynn Bell, Esq.
 <STREET> 120 Delaware Avenue
 <CITY> Buffalo
 <STATE> NY
 <ZIP CODE> 14202
 <FIRM NAME> Kavinoky & Cook, LLP
 <TELEPHONE NUMBER> (716) 845 - 6000
 <FAX NUMBER> (716) 845 - 6474
 <E-MAIL ADDRESS> cbell@kavinokycook.com
 ~ is hereby appointed receiving party's representative upon whom notice or process in the proceedings affecting the marks may be served ~

<SIGNATURE AND OTHER INFORMATION>

~ **PTD-Application Declaration:** The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Sect. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this designation and power of attorney on behalf of the applicant; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true ~

<SIGNATURE>

A handwritten signature in black ink, appearing to read "Cecil Chandless", written over a horizontal line.

* please sign here*

<DATE>

September 19, 2001

<NAME>

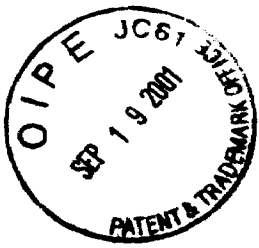
Cecil Chandless
 Secretary for LAVALIFE INC.

EXPRESS MAIL LABEL

#EL560509412US

TRADEMARK

REEL: 002374 FRAME: 0042




LAVALIFE INC.

I, Cecil Chandless, Secretary certify that:

The attached is a true copy of the Articles of Amendment whereby the name of Interactive Media Group (Canada) Limited was changed to Lavalife Inc. and dated for reference July 27, 2001.

Witness the corporate seal of LAVALIFE INC. under the hand of its Secretary this 14th day of August, 2001.


Secretary c/s

**EXPRESS MAIL LABEL
#EL560509412US**

**TRADEMARK
REEL: 002374 FRAME: 0043**



Ministry of
Consumer and
Ontario Commercial Relations

Ministère de
la Consommation
et du Commerce

1317790

CERTIFICATE

This is to certify that these
articles are effective on

CERTIFICAT

Ceci certifie que les présents
status entrent en vigueur le

JULY 27 JUILLET, 2001

Director / Directrice

Business Corporations Act / Loi sur les sociétés par actions

**ARTICLES OF AMENDMENT
STATUTS DE MODIFICATION**

Form 3
Business
Corporations
Act

Formule 3
Loi sur les
sociétés par
actions

1. The name of the corporation is: *Dénomination sociale de la société:*

I	N	T	E	R	A	C	T	I	V	E		M	E	D	I	A		G	R	O	U	P		(C	A	N	A	D		
A)		L	I	M	I	T	E	D	/		G	R	O	U	P	E		D	E	S		M	E	D	I	A	S		I	
N	T	E	R	A	C	T	I	F	S		(C	A	N	A	D	A)		L	I	M	I	T	E	E					

2. The name of the corporation is changed to (if *Nouvelle dénomination sociale de la société (s'il y a lieu)* applicable):

L	A	V	A	L	I	F	E		I	N	C																			
---	---	---	---	---	---	---	---	--	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

3. Date of incorporation/amalgamation: *Date de la constitution ou de la fusion:*

1998 October 1

(Year, Month, Day)
(année, mois, jour)

4. The articles of the corporation are amended as follows: *Les statuts de la société sont modifiés de la façon suivante.*

to change the name of the Corporation to:

LAVALIFE INC.

**EXPRESS MAIL LABEL
#EL560509412US**

**TRADEMARK
REEL: 002374 FRAME: 0044**



EXPRESS MAIL LABEL
#EL560509412US

- 5. The amendment has been duly authorized as required by Sections 168 & 170 (as applicable) of the Business Corporations Act. *La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.*
- 6. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on *La actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le*

2000 / 11 / 29

(Year, Month, Day)
(année, mois, jour)

These articles are signed in duplicate.

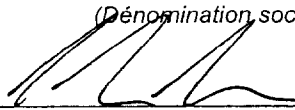
Les présents statuts sont signés en double exemplaire.

INTERACTIVE MEDIA GROUP (CANADA)
LIMITED/GROUPE DES MEDIAS
INTERACTIFS (CANADA) LIMITÉE

(Name of Corporation)

(Dénomination sociale de la société)

By:/Par:

 Secretary

(Signature)
(Signature)

(Description of Office)
(Fonction)