



101857627

To the Honorable Commissioner,

Please record the attached original documents or copy thereof.

1. Name of conveying part(ies):

RO, Inc.

09/24/01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware

Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies)

Name: Royal Oak Sales, Inc.  
 Street Address: 1 Royal Oak Avenue  
 City: Roswell State: Georgia 30076

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other: \_\_\_\_\_

SEP 24 2001

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other: \_\_\_\_\_

Execution Date: August 31, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark application No.(s)

B. Trademark No.(s) 294,978; 646,953; 661,790; 718,395; 1,060,212; 1,408,155; 1,559,515; 1,675,664; 1,818,694.

Additional numbers attached? [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed:

George M. Thomas  
  
 Thomas, Kayden, Horstemeyer & Risley  
 100 Galleria Parkway, Suite 1750  
 Atlanta, Georgia 30339-5948  
 770/933-9500

6. Total number of applications/patents involved: [ 9 ]

7. Total fee (37CFR 3.41) \$240.00

- (X) Credit Card Payment Form Enclosed
- ( ) Authorized to be charged to deposit account

8. Deposit Account Number: 20-0778

(Attach duplicate copy of this page if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

George M. Thomas  
Name of Person Signing

George M. Thomas  
Signature

Sept 20, 2001  
Date

11325-3390, 3490, 3500, 3380, 3480, 3470, 3510, 3320, 3340.

Total number of pages including cover sheet, attachments, and document [ 3 ]

09/26/2001 LNUELLER 00000180 294978

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:481  
02 FC:482

40.00 DP  
200.00 DP

## TRADEMARK ASSIGNMENT

WHEREAS, **RO, Inc., a Delaware corporation**, whose address is 1 Royal Oak Avenue, Roswell, Georgia 30076, is the owner by assignment of U.S. Trademark Registrations:

<u>Reg. No.</u>	<u>Date of Registration</u>	<u>Mark</u>
294,978	June 14, 1932	ROYAL OAK
646,953	June 18, 1957	COLLIER
661,790	May 20, 1958	CHUCK WAGON
718,395	July 18, 1961	IMPERIAL
1,060,212	March 1, 1977	ROYAL OAK
1,408,155	September 9, 1986	E-Z-QUE BAR-B-QUE
1,559,515	October 10, 1989	SIZZLE
1,675,664	February 18, 1992	GREAT LAKES
1,818,694	February 1, 1994	OLE DIZ

WHEREAS, **Royal Oak Sales, Inc., a Delaware corporation**, whose address is 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said marks, the registrations of said marks and the goodwill of the businesses represented by the marks and;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said RO, Inc., a Delaware corporation, does hereby assign, sell and convey and does hereby ratify its prior assignment, sale and conveyance unto said Royal Oak



24504

PATENT TRADEMARK OFFICE

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to:  
Commissioner for Trademarks, 2900 Crystal Drive, Arlington,  
VA 22202-3513 on 09-20-01

*Mary D. Kilgore*  
\_\_\_\_\_  
Signature

**TRADEMARK**

**REEL: 002374 FRAME: 0129**

Sales, Inc., a Delaware corporation, all rights, title and interest in and to said marks together with the goodwill of the business symbolized by the marks, and U.S. Registrations for the marks, and the right to bring suit for and collect damages for past infringement of said marks.

RO, INC.

8/31/01  
Date

By: James E. Allen

James E. Allen  
Printed name of person signing

President  
Office held by person signing

11325-3320, 3340, 3390, 3390, 3470, 3480, 3490, 3500, 3510