

09-27-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

SEP 24 2001

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 09/24/01
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
08/22/2001
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
08/22/2001

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

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40.00 OP
50.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry F. Soalt

8/28/01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, TELEVISION MARKETING PROGRAMS, INC., a California corporation, having a principal place of business at 261 N. Highway 101, Solana Beach, California (hereinafter *Assignor*), has adopted, used and is using the trademarks and service marks which are registered in the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter collectively referred to as the *Trademarks*); and

WHEREAS, DR.'S OWN, INC., a California corporation, having a principal place of business at 261 N. Highway 101, Solana Beach, California, (hereinafter *Assignee*), is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made the matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to each of the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and

costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A".

IN WITNESS WHEREOF, Assignor has caused these presents to be signed this

22 day of August, 2001.

Television Marketing Programs, Inc.

Dated: 8/22/01

By:



Joe Paul, President

SCHEDULE "A"

<u>Mark</u>	<u>Reg. No.</u>	<u>Issued</u>
"THE GOOD FEET STORE"	2,121,116	12-16-97
"DR.'S OWN ORTHOTICS"	2,122,941	12-23-97
"DR.'S OWN"	2,130,530	6-20-98

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RECORDED: 09/24/2001

**TRADEMARK
REEL: 002374 FRAME: 0231**