

09-28-2001



U.S. Department of Commerce  
Patent and Trademark Office

...101859229

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9. 74 01  
 Intertec Publishing Corporation

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State DELAWARE  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
 Name: PRIMEDIA Business Magazines & Media Inc.  
 Address: 9800 Metcalf  
 Overland Park, Kansas 66212-2216

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State: DELAWARE  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Name Change

Execution Date: July 24, 2001

4. Application number(s) or registration number(s): SEE EXHIBIT ATTACHED

A. Trademark Application No.(s) \_\_\_\_\_ B. Trademark Registration No.(s) 74479223

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

6. Total number of applications and registrations involved:  
 Eighteen (18)

7. Total fee (37 CFR 3.41)..... \$ 465.00  
 Enclosed  
 Any deficiency is authorized to be charged to  
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lawrence W. Greene [Signature] Sep. 24 2001  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

09/27/2001 DBTRNE 00000131 74479223

01 FC:481  
02 FC:482

40.00 OP  
425.00 OP

LWG/BEM/17221/00/488918.1

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**EXHIBIT A**

**NAME CHANGE from INTERTEC PUBLISHING CORPORATION  
to PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.  
dated July 24, 2001**

<b>Mark</b>	<b>Application No.</b>	<b>Application Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
AMERICAN TRUCKER & DESIGN	74/479,223	January 14, 1994	1,936,401	November 21, 1995
AMERICAN TRUCKER OVER THE ROAD EDITION & DESIGN	76/137,049	September 28, 2000		
ApartmentFitness	76/087,623	July 12, 2000		
COAL MINE DIRECTORY	74/559,883	August 11, 1994	1,936,746	November 21, 1995
CONCRETE PRACTICE	76/145,695	October 12, 2000		
CORPORATE REVIEW	76/157,694	November 1, 2000		
CUSTOMER MANAGEMENT	76/183,148	December 19, 2000		
EMPAQUES LATINOAMERICANOS	74/657,337	April 7, 1995	1,939,065	November 28, 1995
GLOBAL TELEPHONY	74/514,903	April 15, 1994	1,940,519	December 12, 1995
LJ	75/901,738	January 24, 2000		
MAGAZINE AGE	73/247,201	January 22, 1980	1,182,895	December 22, 1981
NATIONAL CONFERENCE ON OPERATIONS & FULFILLMENT	76/196,684	January 19, 2001		
NETMEDIA	75/936,188	March 6, 2000		
PROMOXCHANGE	75/443,505	March 3, 1998		
REMIX	76/163,385	November 10, 2000		
TELEPHONY OUTSIDE PLANT	74/514,904	April 15, 1994	1,939,273	December 5, 1995
THE NATIONAL CENTER FOR DATABASE MARKETING, INC. & DESIGN	74/422,689	August 10, 1993	1,930,498	October 31, 1995
WASTE EXPO	74/449,483	November 22, 1993	1,869,900	December 27, 1994

State of Delaware  
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2198100 8100

AUTHENTICATION: 1258944

010356705

DATE: 07-24-01

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**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

**FIRST:** That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

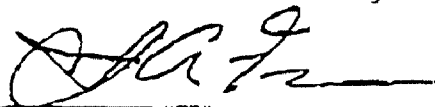
**RESOLVED,** that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

**SECOND:** That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24<sup>th</sup> day of July, 2001.

By: \_\_\_\_\_

  
Christopher A. Fraser  
Vice President

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 07/24/2001  
010356705 - 2198100

\*\* TOTAL PAGE.03 \*\*

RECORDED: 09/24/2001

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