DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing Amy L. Nelkin

September 7, 2001

Total number of pages including cover sheet, attachments, and document:

TRADEMARK ASSIGNMENT

WHEREAS, The Independent Film Channel LLC, a limited liability company organized and existing under and by virtue of the laws of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignor", has used the following trademark/service mark in commerce and is the owner of an application for registration based on an intention to use the mark in commerce, but has not yet filed an allegation of use of the mark under §§1(c) or 1(d) of the Trademark Act:

TRADEMARK

SERIAL NO.

FILING DATE

IFC RANT

75/781,168

August 20, 1999;

and

WHEREAS, **Bravo Company**, a general partnership organized and existing under and by virtue of the laws of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignee," the successor of the ongoing and existing portion of the business of **The Independent Film Channel LLC** to which this trademark/service mark application pertains, was desirous of acquiring the entire right, title and interest in and to the said trademark/service mark and the pending intent-to-use trademark/service mark application therefor;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective August 10, 2001 sell, assign and transfer the entire right, title and interest in and to said trademark/service mark and trademark/service mark application therefor and does hereby assign said trademark/service mark and trademark/service mark application therefor and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof nunc pro tunc as of August 10, 2001 unto the said Assignee, its successors or assigns.

Dated: 8/27/01

Print Name: Kathleen Dore

THE INDEPENDENT-FILM CHANNEL LLC

Print Title: President

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RECORDED: 09/07/2001

TRADEMARK REEL: 002374 FRAME: 0832