

09-28-2001

FR SHEET

Docket No.:

ONLY

0353-048/MAG



101858480

Tab settings

To the Honorable Commissione

Record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Prime Hospitality Corp.

9-26-01

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 18, 2001

2. Name and address of receiving party(ies):

Name: Alpine Holding Corp.

Internal Address:

Street Address: 700 Route 46 East

City: Fairfield State: NJ ZIP: 07004

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,453,010 2,467,752

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Meyer A. Gross, Esq.

Internal Address: Schweitzer Cornman Gross

& Bondell LLP

Street Address: 292 Madison Avenue, 19th Floor

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0748 for deficiencies in fee only

09/28/2001 DBYRNE 00000006 2453010

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Meyer A. Gross

Name of Person Signing

Meyer A. Gross
Signature

September 24, 2001

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

REEL: 002375 FRAME: 0042

ASSIGNMENT

WHEREAS, **Prime Hospitality Corp.**, a corporation organized and existing under the laws of the State of Delaware, located at 700 Route 46 East, Fairfield, New Jersey 07004, had adopted, used, and was using the marks which are registered in the United States Patent and Trademark Office as follows:

| <u>Service Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|---|--------------------------------|---------------------------------|
| IT TAKES 2 Romantic Getaways By AmeriSuites & Design | 2,453,010 | May 22, 2001 |
| MAKE A BREAK FOR IT Great Family Weekends By AmeriSuites & Design | 2,467,752 | July 10, 2001 |

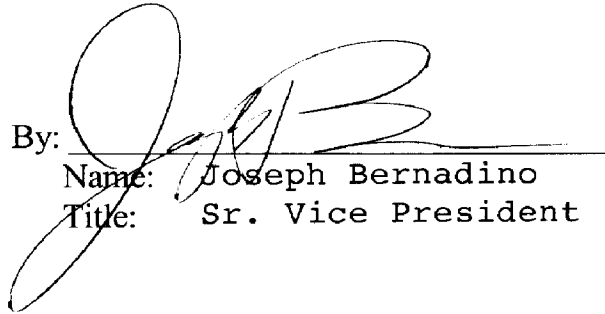
WHEREAS, **Alpine Holding Corp.**, a corporation organized and existing under the laws of the State of Delaware, located at 700 Route 46 East, Fairfield, New Jersey 07004, on January 1, 2001 acquired said service marks, the registrations thereof and the good will symbolized by the said marks and the said U.S. Trademark Registrations.

WHEREAS, the parties wish to reaffirm and ratify the assignment of January 1, 2001 to identify and transfer to Alpine Holding Corp. the marks and registrations thereof and to formalize said assignment for purposes of recordation;

NOW, THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, Prime Hospitality Corp. has sold, assigned and

transferred, and by these presents, does hereby sell, assign and transfer, nunc pro tunc, as of January 1, 2001, unto the said Alpine Holding Corp. all rights, title and interest in and to the said marks together with the good will of the business symbolized by the marks and the registrations thereof, this 18th day of September, 2001.

Prime Hospitality Corp.

By: 
Name: Joseph Bernadino
Title: Sr. Vice President