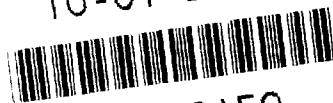


10-01-2001



RECC

101862152 SHEET

9.26.01

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party:</p> <p>Banfi Products Corporation 1111 Cedar Swamp Road Old Brookville, New York 11545</p> <p><input checked="" type="checkbox"/> Corporation of New York</p>	<p>2. Name and address of receiving party:</p> <p>Vina Concha y Toro S.A. Av. Nueva Tajamar 481 Torre Norte, Piso 15 Las Condes, Santiago Chile</p> <p><input checked="" type="checkbox"/> Corporation of Chile</p>
<p>3. Nature of conveyance: Assignment</p> <p>Execution Date: September 24, 2001</p>	<p>4. Trademark Application/Registration Nos.:</p> <p>76/182,529</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Kristen M. Walsh, Esq. Nixon Peabody LLP Clinton Square Post Office Box 31051 Rochester, New York 14603</p>	<p>6. Total number of Applications/Registrations involved: 1</p>
<p>7. Total fee (37 CFR 3.41) \$40</p> <p><input checked="" type="checkbox"/> \$40 Check is enclosed.</p>	<p>8. Deposit Account Number: 50-1804</p> <p><input checked="" type="checkbox"/> Charge any additional fees to account.</p>
DO NOT USE THIS SPACE	

To the best of my knowledge and belief, the foregoing information is true and correct and the attached document is a true and correct copy of the original document.

Kristen M. Walsh

9-25-01

Date

[Total number of pages including Cover Sheet and Assignment: 3]

ASSIGNMENT

WHEREAS Vina Concha y Toro S.A. ("Concha y Toro"), a Chilean corporation, with a principal place of business at Av. Nueva Tajamar 481, Torre Norte, Piso 15, Las Condes, Santiago, Chile, is a producer of Chilean wines;

WHEREAS Concha y Toro is the owner of U.S. Trademark Registration No. 823,032 for the mark CONCHA Y TORO for wines;

WHEREAS Banfi Products Corporation ("Banfi"), a New York corporation, with a principal place of business at 1111 Cedar Swamp Road, Old Brookville, New York 11545, is the exclusive distributor of Concha y Toro wine in the U.S.;

WHEREAS Concha y Toro and Banfi have developed a new logo, which is composed of a bull and shell design, the terms "EST. 1883," and the words "CONCHA Y TORO," (the "Bull & Shell Logo"), for use as an indicator of source for Concha y Toro wines;

WHEREAS Concha y Toro and Banfi wish to obtain federal registration of the new logo for wines;

WHEREAS Concha y Toro consented to registration of the Bull & Shell Logo in the United States in Banfi's name by Written Consent dated November 27, 2000;

WHEREAS Banfi filed an application for registration of the Bull & Shell Logo with the United States Patent and Trademark Office ("PTO") pursuant to 15 U.S.C. § 1051(b) on December 18, 2000, which has been assigned Application Serial No. 76/182,529 (the "Application");

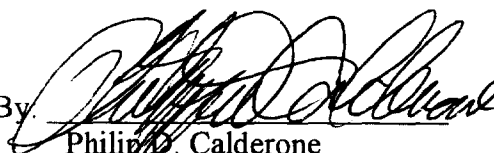
WHEREAS Banfi has filed an allegation of use under 15 U.S.C. § 1051(c) for the Application;

WHEREAS Concha y Toro wishes to acquire ownership of the Application;

For TEN DOLLARS and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, Banfi assigns to Concha y Toro all its right, title, and interest in and to the Bull & Shell Logo and the Application, together with the goodwill of the business in connection with which the Bull & Shell Logo is and has been used.

Banfi Products Corporation

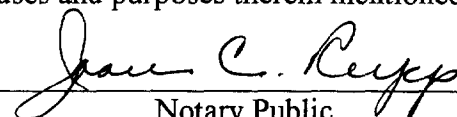
Date: September 24, 2001

By: 
Philip D. Calderone
Vice President &
General Counsel

STATE OF NEW YORK)
 : SS.:
COUNTY OF NASSAU)

On the 24th day of September in the year 2001, personally appeared before me Philip D. Calderone to me known to be the Vice President and General Counsel of Banfi Products Corporation, a New York corporation, who executed the above instrument, and acknowledged that he executed the same for the uses and purposes therein mentioned.

JOAN C. RUPP
Notary Public, State of New York
No. 01RU5067008
Qualified in Nassau and Suffolk Counties
Certificate Filed in Suffolk County
Commission Expires October 7, 2002



Notary Public