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To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Union Planters Corporation

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation-State- **Tennessee**
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

9-27-01

2. Name and Address of Receiving party(ies):
 Name: **Union Planters Holding Corp.**
 Street Address: **7130 Goodlett Farms Parkway**

City: **Cordova**
 State: **TN** Zip: **38108**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Tennessee**
 Other _____

3. Nature of conveyance:

Assignment
 Merger
 Security Agreement
 Change of Name
 Other _____

Execution Date: August 8, 2001

If assignee is not domiciled in the United States, a domestic representative designated is attached:

Yes No

(Designation must be a separate document from Assignment.)
 Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark application No.(s) \ B. Trademark Registration No.(s) **2,431,631**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Hollander**
Wyatt, Tarrant & Combs, LLP
 Street Address: **2600 Citizens Plaza**

City: **Louisville,**
 State: **Kentucky** Zip: **40202**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR § 3.41) **\$40.00**


Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account.)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William H. Hollander 
 Name of person signing Signature

9/24/01
 Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT

WHEREAS, Union Planters Corporation (a Tennessee corporation), 7130 Goodlett Farms Parkway, Cordova, Tennessee 38018 ("UPC") has adopted, used and is using in the United States the mark PLANTERS EQUITY LENDING, and Design, which is registered in the United States Patent and Trademark Office , Reg. No. 2,431,631 ("the Mark") (with UPC incorrectly identified as "Unon Planters Corporation" on the Patent and Trademark office records);

WHEREAS, Union Planters Holding Corp. (a Tennessee corporation), 7130 Goodlett Farms Parkway, Cordova, Tennessee 38018 ("UPHC") is desirous of acquiring said Mark, and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, UPC hereby assigns to UPHC all its right, title and interest in and to the Mark, throughout the world, together with the goodwill of the business connected with the use of and symbolized by the Mark and the registration thereof identified above.

UNION PLANTERS CORPORATION

By: [Signature]
Title: Sec'y
Date: 8/8/01

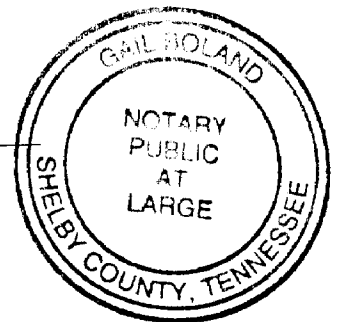
STATE OF TENNESSEE)

COUNTY OF SHELBY)

The foregoing instrument was subscribed, sworn to and acknowledged before me this 8 day of Aug, 2001, by E. James House Jr. Secretary of Union Planters Corporation, for and on behalf of Union Planters Corporation.

MY COMMISSION EXPIRES
My commission expires: FEBRUARY 13, 2002

Gail Boland
Notary public



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