

10-01-2001

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Otto Versand (GmbH & Co) 09/25/01
Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-~~State~~ Germany
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: sheego.com GmbH & Co. KG
Internal Address:
Street Address: Axel-Springer-Platz 4
City: Hamburg State: Germany Zip: D-20350
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-~~State~~ Germany
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: July 3, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 76/180,056
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Richard C. Woodbridge, Esq.
Internal Address: Woodbridge & Associates, P.C.
P.O. Box 592
Princeton, New Jersey 08542-0592
Street Address: 112 Nassau Street
Princeton State: New Jersey Zip: 08542

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 23-3040
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Richard C. Woodbridge, Esq.
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002375 FRAME: 0780

File No.: 5123-168 US

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Assignee: sheego.com GmbH & Co. KG

Trademark: SHEEGO

Serial No.: 76/180,056

Filing Date: December 13, 2000

Classes: 9, 25, 38 & 42

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Richard C. Woodbridge, Esq., of the firm of Woodbridge & Associates having a mailing address of P.O. Box 592, Princeton, New Jersey 08542-0592, U.S.A. is hereby designated as Assignee's Domestic Representative upon whom all notices of process and proceedings affecting the mark may be served.

Dated: 11.09.2001


Signature

RALF HAUER, GENERAL MANAGER
Printed Name and Title

sheego.com GmbH & Co. KG
Company Name (Assignee)

sheego.com gmbh & co. kg
axel-springer-platz 4
20350 hamburg

TRADEMARK ASSIGNMENT

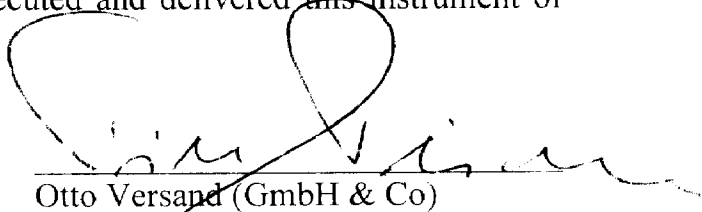
WHEREAS, Otto Versand (GmbH & Co) (herinafter, "Assignor") a corporation of the Country of Germany having a business address at Wandsbeker Str. 3-7, D-22172 Hamburg, Germany hereby assigns absolutely all rights, title, and interest including goodwill in and to U.S. Trademark Application No. 76/180,056 filed on December 13, 2000 for the mark SHEEGO to sheego.com GmbH & Co. KG, a corporation of the Country of Germany having a business address at Axel-Springer-Platz 4, D-20350 Hamburg, Germany (hereinafter, "Assignee"); and.

WHEREAS, the parties hereto desire to formalize and reaffirm the said assignment and to provide for the recordation of same in the United States Patent and Trademark Office, and wherever else such recording might be appropriate;

NOW THEREFORE, in consideration of and in exchange for the sum of TEN DOLLARS (\$10.00) together with such other good and sufficient consideration paid by the Assignee to the Assignor, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby ratifies and reaffirms the aforesaid Assignment to the Assignee of Trademark Application Serial No. 76/180,056 for the mark SHEEGO together with the Assignor's goodwill associated with the trademark and the Assignor's entire right, title, and interest in and to the aforementioned trademark application including but not limited to the right to sue for prior infringement.

IN WITNESS WHEREOF, the Assignor has executed and delivered this instrument of Assignment this 3 day of July, 2001.

By:



Otto Versand (GmbH & Co)

(Till Fiedler)

Head Trademark and Competition Law

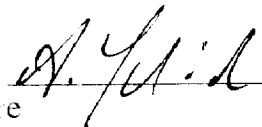
Printed Name & Title Department

Otto-Versand (GmbH & Co)

Wandsbeker Straße 3-7

22172 Hamburg

Witness


Signature

(Annette Schröder)

Name (type/print)

Sworn to and subscribed before me this 3. day of July, 2001