FORM PTO-1618A Expires 06/30/99 OMB 0651-0027



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TRADEMARK REEL: 002376 FRAME: 0229 ARTICLES OF AMENDMENT STATE OF WASHINGTON OF ARTICLES OF INCORPORATION MAR 8 2001 OF FISHER COMPANIES INC. SECRETARY OF STATE

THESE ARTICLES OF AMENDMENT of the Articles of Incorporation of FISHER COMPANIES INC. a Washington corporation, are hereby executed and delivered for filing in accordance with the provisions of Section 23B.10.060 of the Washington Business Corporation Act:

- 1. The name of the corporation is FISHER COMPANIES INC.
- 2. Article I of the Articles of Incorporation of the corporation is hereby amended to read as follows:

ARTICLE I Name

The name of the corporation is FISHER COMMUNICATIONS, INC.

- 3. The above amendment was adopted on February 14, 2001.
- 4. The above amendment was duly approved by the Board of Directors of the corporation, without shareholder action, in accordance with the provisions of Section 23B.10.020(5) of the Washington Business Corporation Act. Shareholder action was not required to effect this amendment.

DATED this 2001.

RECORDED: 09/20/2001

FISHER COMPANIES INC.

William W. Krippaehne,

Its President and Chief Executive Officer

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