



09-21-2001

10-01-2001

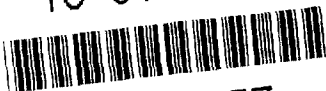
U.S. Patent & TMO/ TM Mail Rept Dt #11

Form PTO-1594

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OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Little Caesar Enterprises, Inc.

9-21-01

- Individual(s)
- General Partnership
- Corporation-State - Michigan
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 17, 2001

2. Name and address of receiving party(ies)

Name: LC Trademarks, Inc.

Internal Address: Fox Office Center

Street Address: 2211 Woodward Avenue

City: Detroit State: MI Zip: 48201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2, 446, 106

2, 453, 194 2, 458, 186

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marc A. Bergsman

Internal Address:

Dickinson Wright PLLC

Suite 800

Street Address: 1901 L Street, N.W.

City: Washington State: D.C. Zip: 20036

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41)

\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-1061

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marc A. Bergsman

Name of Person Signing

*Marc A. Bergsman*

Signature

September 21, 2001

Date

3

Total number of pages including cover sheet, attachment, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

09/28/2001 00000077 041061 2446106

01 FC:481  
02 FC:482

50.00 CH

40.00 OP

TRADEMARK  
REEL: 002376 FRAME: 0343

**ASSIGNMENT**

ASSIGNMENT effective the 17<sup>th</sup> day of September, 2001, by and between Little Caesar Enterprises, Inc. (hereinafter "Assignor"), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit, Michigan 48201-3400, to LC Trademarks, Inc. (hereinafter "Assignee"), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit, Michigan 48201-3400.

WHEREAS, Assignor is using LITTLE CAESARS CAESAR STICK (Registration No. 2,446,106) in International Class 30, CAESAR WINGS (Registration No. 2,453,194) in International Class 29, and CINNAMON CRAZY BREAD (Registration No. 2,458,186) in International Class 30 in connection with its business (the "Marks").

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith.

NOW THEREFORE, in consideration of ten dollars (\$10) and other good and valuable consideration, Assignor hereby conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from any past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the applications therefor.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do other lawful acts necessary to carry to the intent of this Assignment at Assignee's expense and request, as well as provide such documents, material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

**LITTLE CAESAR ENTERPRISES, INC.**

By: 

Name: Linda Jaworski

Title: Sr. V.P. of Marketing

State of Michigan )  
ss )  
County of Wayne )

Linda Jaworski, being duly sworn, did depose and say this 17<sup>th</sup> day of September, 2001, that ~~he~~she is an officer of Little Caesar Enterprises, Inc.; that ~~he~~she is authorized to execute this Assignment on behalf of said corporation; that ~~he~~she has read and signed the foregoing Assignment and knows and understands the contents thereof.

Jill M. McCormick

Notary Public  
My Commission Expires:

JILL M. MCCORMICK  
Notary Public, Macomb County, MI  
My Commission Expires Nov 7, 2003

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