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RE

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

TLC Entertainment Properties  
LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other limited liability company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: March 5, 2001

## 2. Name and address of receiving party(ies)

Name: TLC Productivity Properties  
Internal LLC

Address: \_\_\_\_\_

Street Address: 500 Redwood Blvd.City: Novato State: CA Zip: 94947

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_

☒ Other limited liability companyIf assignee is not domiciled in the United States, a domestic  
representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

1,924,717Additional number(s) attached ☒ Yes ☐ No5. Name and address of party to whom correspondence  
concerning document should be mailed:Name: Sara GuinnessInternal Address: Broderbund LLCStreet Address: 500 Redwood Blvd.City: Novato State: CA Zip: 949476. Total number of applications and  
registrations involved: 57. Total fee (37 CFR 3.41).....\$ 140.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

19-2830

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true  
copy of the original document.Douglas L. Reilly  
Name of Person Signing[Signature]  
Signature9/27/01  
DateTotal number of pages including cover sheet, attachments, and document: 4Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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01 FC:481  
02 FC:48240.00 CH  
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# TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") is effective as of the 5<sup>th</sup> day of March, 2001, by and between TLC Entertainment Properties LLC, a Delaware limited liability company, having a place of business located at 500 Redwood Boulevard, Novato, California 94947 U.S.A. ("Assignor"), as assignor, and TLC Productivity Properties LLC, a Delaware limited liability company, having a place of business located at 500 Redwood Boulevard, Novato, California 94947 U.S.A. ("Assignee"), as assignee, with reference to the following facts and circumstances:

WHEREAS, Assignor has adopted, used, is using, and is the owner of the trademark registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks as set forth in Schedule A; together with the goodwill symbolized by said Trademarks.

IN WITNESS WHEREOF, Assignor has executed this Assignment below.

TLC ENTERTAINMENT PROPERTIES LLC    TLC PRODUCTIVITY PROPERTIES LLC

By: David L. McEvoy  
Name: David L. McEvoy  
Title: Vice President

By: David L. McEvoy  
Name: David L. McEvoy  
Title: Vice President

**SCHEDULE A**

<b>Trademark</b>	<b>Country</b>	<b>Status</b>	<b>Reg. Date</b>	<b>Reg. No</b>
CROSSWORDS PLUS	U.S.	REGISTERED	10/3/95	1,924,717
MINDSCAPE	U.S.	REGISTERED	11/3/87	1,463,319
MINDSCAPE	U.S.	REGISTERED	7/16/96	1,986,573
MINDSCAPE & Design	U.S.	REGISTERED	10/27/98	2,199,597
PRESS WRITER	U.S.	REGISTERED	3/23/99	2,234,830