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9-28-01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commission of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID#

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
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FORM PTO-1618A

Expires 06/30/99
OMB 0651-0027

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:

Assistant Commissioner for Trademarks,
2000 Crystal Drive, Arlington, Virginia 22202-3513
on the date indicated below:

Rachel Woods
Date: 9/25/2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(513) 651-6752

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER both numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,181,417"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

LOUIS K. EBLING
Name of Person Signing


Signature

September 24, 2001
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, American Produce Company, a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 2060 E. 7th St., Los Angeles, California 90804 (“Assignor”), and Chiquita Brands, Inc., a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 250 East Fifth Street, Cincinnati, Ohio 45202 (“Assignee”);

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark RRR THREE R’s & Design, U. S. trademark Registration No. 1,181,417, registered December 8, 1981. (hereinafter the “Mark”);

WHEREAS, Assignee wishes to acquire any and all rights that Assignor may have in and to the Mark, together with the good will and all of the business assets of the business in connection with which the Mark is used, or intended to be used, and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto the Assignee all right, title, and interest in and to the Mark, together with the good will and all of the business assets of the business in connection with which the Mark is used, or intended to be used, and which are symbolized by the Mark, along with the right to recover for damages and profits from past infringements thereof.

Assignor agrees to deliver, at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor’s right, title, and interest in and to the Mark in Assignee and/or to

provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be signed and executed by the undersigned officer thereunto duly authorized on this 20th day of September, 2001.

AMERICAN PRODUCE COMPANY

By: Barbara M. Howland
Barbara M. Howland
Assistant Secretary

STATE OF OHIO)
) SS:
COUNTY OF HAMILTON)

On this 20th day of September, 2001, personally appeared before me Barbara M. Howland, who stated that she is the Assistant Secretary of Crestview Sales, Inc., a corporation organized under the laws of the State of California, and acknowledged that she executed the foregoing instrument as the act and deed assignment for the purposes therein set forth.

Dawn Schneider
Notary Public

My Commission Expires:
June 16, 2004



DAWN L. SCHNEIDER
Notary Public, State of Ohio
My Commission Expires June 16, 2004

CINlibrary/1072166.1