

10-05-2001



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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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MARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9-2171
The Programming Resources Company
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Connecticut
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: ChoicePoint Asset Company
Internal
Address: _____
Street Address: 1000 Alderman Drive
City: Alpharetta State: GA Zip: 30005
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 09/21/2001

4. Application number(s) or registration number(s):
A. Trademark Application No. (s)
B. Trademark Registration No. (s)
1347390
Additional number(s) attached Yes No

6. Total number of applications and registrations involved:

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Kristin L. Burns
Internal Address: _____
Street Address: 600 Peachtree Street, NE
Suite 2400
City: Atlanta State: GA Zip: 30308

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Kristin Burns Sept. 25, 2001
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document:

10/04/2001 LMUELLER 00000140 1347390
01 FC:481 40.00 DF

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002378 FRAME: 0045

ASSIGNMENT OF TRADEMARK

The Programming Resources Company, a Connecticut corporation with its principal place of business at 900 Asylum Avenue, Hartford, Connecticut 06105 ("Assignor") is the owner of the following trademark registration of the following mark (the "Mark"):

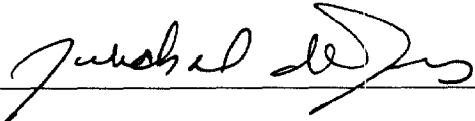
| <u>Mark</u> | <u>Regis. No.</u> | <u>Regis. Date</u> |
|-----------------------|-------------------|--------------------|
| GEN-A-RATE (stylized) | 1,347,390 | July 9, 1985 |

In connection with the acquisition of Assignor and/or its affiliates, and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to ChoicePoint Asset Company, a Delaware corporation with its principal address at 1000 Alderman Drive, Alpharetta, Georgia 30005 ("Assignee"), any and all right, title, and interest in and to the Mark, and the registration of the Mark worldwide, together with the goodwill of the business symbolized by and associated with the Mark.

Assignor consents to and requests recordation of this transfer and further requests that all official documents and communications relating to the Mark or the registration therefor issue and deliver to Assignee. Assignor shall execute any other documents which Assignee deems necessary to effectuate the terms of this assignment or to fully exploit and/or enforce the rights hereby assigned. This instrument shall inure to the benefit of Assignee and its successors, assigns and legal representative, and shall be binding upon Assignor and its successors, assigns and legal representatives.

Assignor has hereunto caused its name to be signed this 21st day of September, 2001.

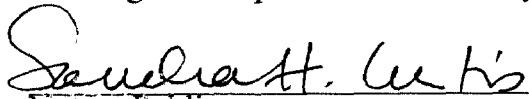
ASSIGNOR:
**THE PROGRAMMING RESOURCES
COMPANY**

By: 
Name: J. Michael de Janes
Title: General Counsel and Secretary

STATE OF GEORGIA

COUNTY OF Fulton

On this 21st day of September, 2001, before me personally appeared J. Michael de Janes, the person who signed this instrument, and acknowledged to me that he/she signed it as a free act on and for the purposes hereof, and is an authorized representative of The Programming Resources Company, the Assignor above named, on behalf of Assignor and pursuant to authority duly received.


Notary Public

**Notary Public, Cobb County, Georgia
My Commission Expires August 4, 2005**

My Commission Expires: _____