

10-05-2001



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SEP 28 2001

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name News America Incorporated

09/28/01

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name FEG Holdings, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 1211 Avenue of the Americas

Address (line 2)

Address (line 3) New York

New York

10036

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

10/04/2001 DBYRNE 00000098 76071280

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
175.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002378 FRAME: 0083

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

M. Jean Connolly
Name of Person Signing

M. Jean Connolly
Signature

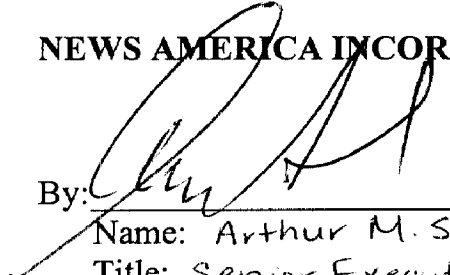
9/28/01
Date Signed

TRADEMARK ASSIGNMENT

Effective as of July 31, 2001, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, News America Incorporated, a Delaware corporation ("Assignor"), has assigned and does hereby assign unto FEG Holdings, Inc., a Delaware corporation ("Assignee"), all of its right, title, and interest in and to the trademarks and service marks set forth in Schedule A (the "Trademarks"), all registrations and applications for registration of the Trademarks; all rights corresponding thereto throughout the world; and the goodwill symbolized thereby and associated therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its authorized officer as of September 28, 2001.

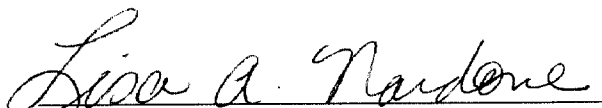
NEWS AMERICA INCORPORATED

By: 
Name: Arthur M. Siskind
Title: Senior Executive V.P.

STATE OF NEW YORK)
)SS.
COUNTY OF NEW YORK)

I, Lisa A. Nardone, a notary public, in and for the county and state aforesaid, do hereby certify that Arthur M. Siskind, personally known to me to be the Senior Exec V.P. of News America Incorporated, a Delaware corporation, appeared before me this day in person and acknowledged that he signed the above and foregoing instrument pursuant to authority granted to him by said corporation for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 28th day of September, 2001.


Notary Public

My commission expires: _____

LISA A. NARDONE
Notary Public, State of New York
No. 24-4917103
Qualified in Kings County
Certificate Filed in New York County
Commission Expires Feb 29, 2002

Schedule A

I. U.S. Service Mark Applications and Registrations

<u>Service Mark</u>	<u>Holder</u>	<u>Registration Number</u>
4 (& Design)	United Television, Inc.	Registration No. 1,824,632
IMMUNIZATION CARE A VAN (& Design)	United Television, Inc.	Registration No. 1,899,315
KMOL-TV	United Television, Inc.	Serial No. 76/071,280
KMOL-TV	United Television, Inc.	Registration No. 1,475,339
KTVX	United Television, Inc.	Registration No. 2,442,789
KTVX	United Television, Inc.	Registration No. 1,479,042
KTVX 4 UTAH (& Design)	United Television, Inc.	Registration No. 1,834,045
NEWS 4 UTAH (& Design)	United Television, Inc.	Registration No. 1,834,046

II. State Trademark Registrations

<u>Trademark</u>	<u>Holder</u>	<u>Registration Number</u>
4 (& Design)	United Television, Inc.	Utah Registration No. 33,671
4 THE PIONEER TELEVISION STATION (& Design)	United Television, Inc.	Utah Registration No. 37,352
4 UTAH'S PIONEER STATION (& Design)	United Television, Inc.	Utah Registration No. 37,349
4 UTAH'S PIONEER TELEVISION STATION (& Design)	United Television, Inc.	Utah Registration No. 37,351
IMMUNIZATION CAR A VAN (& Design)	United Television, Inc.	Utah Registration No. 33,986
KTVX 4 UTAH	United Television, Inc.	Utah Registration No. 33,670
KTVX CONSUMER WATCH (& Design)	United Television, Inc.	Utah Registration No. 29,269
NEWS4UTAH (& Design)	United Television, Inc.	Utah Registration No. 33,673
SPORTS4UTAH (& Design)	United Television, Inc.	Utah Registration No. 33,672
THE INVESTIGATORS (& Design)	United Television, Inc.	Utah Registration No. 35,610
UTAH LIVING	United Television, Inc.	Utah Registration No. 36,594
UTAH'S PIONEER TELEVISION STATION (& Design)	United Television, Inc.	Utah Registration No. 37,350
WEATHER PORCH (Stylized)	United Television, Inc.	Utah Registration No. 34,909
WEATHER4UTAH (& Design)	United Television, Inc.	Utah Registration No. 33,674