FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

10/04. OI FO 10-05-2001



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).						
Submission Type Conveyance Type						
X New X Assignment License						
Resubmission (Non-Recordation) Security Agreement Nunc Pro Tunc Assignme	nt					
Document ID # Effective Date  Morger Month Day Year						
Correction of PTO Error Reel # Frame # Merger						
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Reel # Frame # Other						
Conveying Party  Mark if additional names of conveying parties attached Execution Date						
Month Day Yea	<u>-</u>					
Name George Caroll 09172001						
Formerly						
X Individual General Partnership Limited Partnership Corporation Association	n					
Other						
X Citizenship/State of Incorporation/Organization Individual and citizen of United States	]					
Receiving Party  Mark If additional names of receiving parties attached						
Name The Lamaur Corporation	]					
DBA/AKA/TA	]					
Composed of	]					
Address (line 1) 5601 East River Road	]					
Address (line 2)	]					
Address (line 3) Fridley Minnesota 55432	ا ٦					
City State/Country Individual General Partnership Limited Partnership If document to be recorded is an						
assignment and the receiving party is not domiciled in the United States, an						
X Corporation Association appointment of a domestic representative should be attached.						
Other (Designation must be a separate document from Assignment.)						
X Citizenship/State of Incorporation/Organization Delaware						
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments requiring this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Officer of Information and Regulatory' Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027, Washington, D.C. 2023). See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

**TRADEMARK** REEL: 002378 FRAME: 0686

FORM PTO-161 Expires 06/30/99 OMB 0651-0027	8B Paç	ge 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK			
Domestic Representative Name and Address Enter for the first Receiving Party only.						
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Corresponder	nt Name and Address Area Code an	d Telephone Number 612-335-	1448			
Name [	Eric D. Paulsrud, Esq.					
Address (line 1)	Leonard, Street and Deinard					
Address (line 2)	150 South Fifth Street					
Address (line 3)	Suite 2300					
Address (line 4)	Minneapolis, MN 55402					
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	cluding any attachments. plication Number(s) or Registra	tion Number(s) Mark if it	additional numbers attached			
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Authorization to charge additional fees: Yes No No						
Statement and Signature						
To the best of my knowledge and belief, the foregoing information is true and correct and any						
attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
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Eric D. Pa	nulsrud, Esq.	1 Day	pept. 21, 2001			
	Person Signing	Signature	Date Signed			

TRADEMARK REEL: 002378 FRAME: 0687

## **ASSIGNMENT OF TRADEMARK**

WHEREAS, George Caroll, an individual and citizen of the United States currently residing at 2500 Townsgate Road, Westlake, California 91361 ("Assignor") has entered into that certain License Agreement with The Lamaur Corporation, a Delaware corporation, of 5601 East River Road, Fridley, Minnesota 55432 ("Assignee") dated July 1, 2001; and

WHEREAS, Assignor is the owner of the certain trademark within the United States of America as set forth in Exhibit 1 ("Trademark");

NOW, THEREFORE, for good and valuable consideration as set forth in the License Agreement which is in excess of \$10.00, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby sell, assign and transfer unto Assignee all right, title, and interest in and to the Trademark set forth in Exhibit 1.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date set forth below.

Date:	4/17/01	
	7	

By: Screp Coroll
Its:

STATE OF CAMPORNIA )

() ss.

COUNTY OF Los ANGELES)

The foregoing instrument was acknowledged before me this 17th day of Sept., 2001, by George Carollo, and he/she acknowledged the same to be his/her free act and deed done with full authority and on behalf of Assignor.

OFFICIAL SEAL
RON ROLEK
RON ROLEK
NOTARY PUBLIC - CALIFORNIA
COMMISSION # 1251461
LOS ANGELES COUNTY
My Commission Exp. January 24, 2004

Notary Public

2119831v1

## Exhibit 1

## I. Registered Trademark:

Mark	Country	Reg. No.	Reg. Date
Miscellaneous Design	U.S.A.	2,161,523	June 2, 1998

2119831v1

TRADEMARK
RECORDED: 09/27/2001 REEL: 002378 FRAME: 0689