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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): United Wisconsin Services, Inc. 401 West Michigan Street Milwaukee, WI 53203

2. Name and address of receiving party(ies) Name: Cobalt Corporation Internal Address: C-10 Street Address: 401 West Michigan Street City: Milwaukee State: WI Zip: 53203

3. Nature of conveyance: [X] Corporation-State (Wisconsin) Execution Date: March 23, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 73005271

B. Trademark Registration No.(s) 1018180

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Heather Cooke Internal Address: C-10 Street Address: 401 West Michigan Street City: Milwaukee State: WI Zip: 53203

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Heather D. Cooke Name of Person Signing Signature September 10, 2001 Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231



Cobalt Corporation

401 West Michigan Street
Milwaukee, WI 53203
414.226.6900

September 26, 2001

Commissioner of Patent & Trademarks
Attn: Box Assignments
Washington, D.C. 20231

RE: CHANGE OF NAME

To Whom It May Concern:

Pursuant to 37 C.F.R. §3.11, enclosed are nineteen [19] "Change of Name" forms in order to transfer the title or name of ownership of all trademarks and/or service marks from United Wisconsin Services, Inc. to Cobalt Corporation.

Also enclosed is a check for \$760.00, the total amount due for the execution of the name change for all nineteen marks under Cobalt Corporation, f/k/a United Wisconsin Services (\$40 x 19 = \$760).

If you have any questions or concerns regarding these enclosures or need additional information, please contact me. Thank you for your attention to this matter.

Sincerely,

A handwritten signature in black ink that reads "Heather D. Cooke".

Heather D. Cooke, Attorney
Legal Department
414.226.6912 (Telephone)
414.226.6229 (Facsimile)
heather.cooke@cobalt-corp.com

Enclosures

Copy: Bill Kulow

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