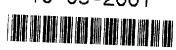
10-09-2001



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U.S. DEPARTMENT OF COMMERCE Patent & Trademark Office

101867836

To the Honorable Commissioner of Patents and Tradem	narks. Please record the attached original documents or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(les):
Northern Neck Coca-Cola Bottling Company, Inc	c. Name: The Coca-Cola Company
10/01/01	Address: One Coca-Cola Plaza, N.W.
☐ Individual ☐ Association ☐ General Partnership ☐ Limited Partnership	City Atlanta State Georgia ZIP 30313
	☐ Individual(s) citizenship
Additional name(s) of conveying party(ies) attached?	☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Delaware
3. Nature of conveyance:	Other
Assignment	If assignee is not domiciled in the United States, a domestic representative designation is attached $\square_{Yes} \square_{No}$ (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? $\square_{Yes} \square_{No}$
Additional number 5. Name and address of party to whom correspondence concerning document should be mailed:	rs attached?
Name Amanda Laura Nye	
Address: KING & SPALDING 191 Peachtree Street, N.E. Atlanta, Georgia 30303-1763	7. Total fee (37 CFR 3.41) enclosed: \$90.00
DO NOT	USE THIS SPACE
8. Statement and signature.	
of the original document. I certify that this correspondence is being deposited w	information is true and correct and any attached copy is a true co
Amanda Laura Nye Name of Person Signing Signature	ith the United States Postal Service as first class mail in an Trademarks, Washington, DC 2023l, on September 26, 2001.
Attorney Docket No: 12600.019120	Total number of pages including cover sheet: 3
Mail documents to be recorded with required cover sha	pet information to: Commissioner of Patents & Trademarks

Commissioner of Patents Box Assignments Washington, DC 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, Northern Neck Coca-Cola Bottling Company, Inc., a corporation organized under the laws of the Commonwealth of Virginia, with a mailing address at P. O. Box 325, Montross, Virginia 22520 (hereinafter "Assignor") has adopted, has used, is using and is the owner of the trademarks identified in Schedule A annexed hereto and made a part hereof, as well as the registrations and application in the United States Patent and Trademark Office therefor (hereinafter the "Trademarks");

WHEREAS, The Coca-Cola Company, a corporation organized under the laws of the State of Delaware, having a place of business at One Coca-Cola Plaza, N.W., Atlanta, Georgia 30313 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the goodwill of the business symbolized by Trademarks and any registrations or application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the application and registrations therefor identified in Schedule A hereof.

Northern/Neck Coca-Cola Pottling Company, Inc.

By:

Its:

NOTARY:

Notary Public, Fulton County, Georgia
My Commission Expires May 15, 2004

Atlanta-2170417

TRADEMARK REEL: 002378 FRAME: 0944

SCHEDULE A

CARVER'S ORIGINAL GINGER ALE & DESIGN

U. S. Appln. Ser. No. 76/030848 for soft drinks, namely, ginger ale (Filed April 21, 2000)



CARVER'S ORIGINAL GINGER ALE & DESIGN

U.S. Reg. No. 1776703 for soft drinks, namely, ginger ale (Filed March 6, 1992; Cancelled July 3, 2000)

NORTHERN NECK

U. S. Reg. No. 1597741 for ginger ale (Registered May 22, 1990)

> TRADEMARK REEL: 002378 FRAME: 0945

RECORDED: 10/01/2001