

10-09-2001



101867836

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Northern Neck Coca-Cola Bottling Company, Inc.

- ☐ Individual ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies):

Name: The Coca-Cola Company

Address: One Coca-Cola Plaza, N.W.

City Atlanta State Georgia ZIP 30313

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4(a). Trademark Application No.(s): 76/030,848

4(b). Trademark Registration No.(s): 1,776,703 and 1,597,741

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Amanda Laura Nye

Address: KING & SPALDING  
191 Peachtree Street, N.E.  
Atlanta, Georgia 30303-1763

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) enclosed: \$90.00

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, DC 20231, on September 26, 2001.

Amanda Laura Nye  
Name of Person Signing

[Signature]  
Signature

9.26.01  
Date

Attorney Docket No: 12600.019120

Total number of pages including cover sheet: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks  
Box Assignments  
Washington, DC 20231

10/05/2001 LMUELLER 00000628 76030848  
40.00  
50.00  
01 FC:481  
02 FC:482

# ASSIGNMENT OF TRADEMARKS

WHEREAS, Northern Neck Coca-Cola Bottling Company, Inc., a corporation organized under the laws of the Commonwealth of Virginia, with a mailing address at P. O. Box 325, Montross, Virginia 22520 (hereinafter "Assignor") has adopted, has used, is using and is the owner of the trademarks identified in Schedule A annexed hereto and made a part hereof, as well as the registrations and application in the United States Patent and Trademark Office therefor (hereinafter the "Trademarks");

WHEREAS, The Coca-Cola Company, a corporation organized under the laws of the State of Delaware, having a place of business at One Coca-Cola Plaza, N.W., Atlanta, Georgia 30313 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the goodwill of the business symbolized by Trademarks and any registrations or application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the application and registrations therefor identified in Schedule A hereof.

Northern Neck Coca-Cola Bottling Company, Inc.

By: \_\_\_\_\_

Its: \_\_\_\_\_

NOTARY:

*Anita Lee Kury*  
Notary Public, Fulton County, Georgia  
My Commission Expires May 15, 2004

**SCHEDULE A**

**CARVER'S ORIGINAL GINGER ALE & DESIGN**

U. S. Appln. Ser. No. 76/030848 for soft drinks, namely, ginger ale

(Filed April 21, 2000)



**CARVER'S ORIGINAL GINGER ALE & DESIGN**

U.S. Reg. No. 1776703 for soft drinks, namely, ginger ale

(Filed March 6, 1992; Cancelled July 3, 2000)

**NORTHERN NECK**

U. S. Reg. No. 1597741 for ginger ale

(Registered May 22, 1990)