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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9.10.01 United Wisconsin Services, Inc. 401 West Michigan Street Milwaukee, WI 53203

2. Name and address of receiving party(ies) Name: Cobalt Corporation Internal Address: C-10 Street Address: 401 West Michigan Street City: Milwaukee State: WI Zip: 53203

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Wisconsin Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

Execution Date: March 23, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76112654

B. Trademark Registration No.(s) N/A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Heather Cooke

Internal Address: C-10

Street Address: 401 West Michigan Street

City: Milwaukee State: WI Zip: 53203

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Heather D. Cooke Name of Person Signing

Heather D. Cooke Signature

September 10, 2001 Date

Total number of pages including cover sheet, attachments, and document: 1

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002379 FRAME: 0153

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OCTOBER 30, 1999