

10-09-2001



Form PTO-1594  
(Rev. 03/01)  
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ET U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **9-10-01**  
United Wisconsin Services, Inc.  
401 West Michigan Street  
Milwaukee, WI 53203  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State (Wisconsin)  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: March 23, 2001

2. Name and address of receiving party(ies)  
Name: Cobalt Corporation  
Internal Address: C-10

Street Address: 401 West Michigan Street  
City: Milwaukee State: WI Zip: 53203

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Wisconsin  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75175344

B. Trademark Registration No.(s)

2215956

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Heather Cooke

Internal Address: C-10

Street Address: 401 West Michigan Street

City: Milwaukee State: WI Zip: 53203

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Heather D. Cooke  
Name of Person Signing

Heather D. Cooke  
Signature

September 10, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 1

All documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

10/09/2001 09:00:00 AM 75175344  
40.00

TRADEMARK  
REEL: 002379 FRAME: 0169

**SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS**

**NO LONGER REQUIRED**

**UNDER THE**

**TRADEMARK LAW TREATY ACT**

**EFFECTIVE**

**OCTOBER 30, 1999**