

OMB 0651-0027

TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name Michael J. Lund

Address (line 1) Cook & Franke S.C.

Address (line 2) 660 East Mason Street

Address (line 3) Milwaukee, WI 53202

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (414) 271-5900

Name Michael J. Lund

Address (line 1) Cook & Franke S.C.

Address (line 2) 660 East Mason Street

Address (line 3) Milwaukee, WI 53202

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

() Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

936,169
794,886
1,046,478
914,078

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ _____

Method of Payment:

Credit Card Authorization (X)

Deposit Account ()

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

Authorization to charge additional fees: Yes (X) No ()

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael J. Lund
Name of Person Signing

Michael J. Lund
Signature

October 2, 2001
Date

ASSIGNMENT OF TRADEMARKS

This Assignment is from Berliner & Marx, Inc., a Delaware corporation ("Assignor") to Plume De Veau, Inc., a Delaware corporation ("Assignee").

Assignor does hereby sell, convey, assign, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the following trademarks, together with good will of the business symbolized by the trademarks and registered with the U.S. Patent and Trademark Office:

1. **Mark** Plume De Veau (for complete description see attached).
Mark Drawing Code (3) Design Plus Words, Letters and/or Numbers
Design Search Code 090510
Serial Number 72370541
Original Filing Date September 14, 1970
Registration Number 936169
Registration Date June 20, 1972


2. **Mark** Plume De Veau (for complete description see attached).
Mark Drawing Code (1) Typed Drawing
Serial Number 72202221
Original Filing Date September 21, 1964
Registration Number 794886
Registration Date August 24, 1965

3.	Mark	Farmbelt (for complete description see attached).
	Mark Drawing Code	(1) Typed Drawing
	Serial Number	73067534
	Original Filing Date	October 30, 1975
	Registration Number	1046478
	Registration Date	August 17, 1976
4.	Mark	Farmbelt Brand Meat Products Farmbelt (for complete description see attached).
	Mark Drawing Code	(3) Design Plus Words, Letters, and/or Numbers
	Design Search Code	011708 240501 240907 260107
	Serial Number	72339122
	Original Filing Date	September 29, 1969
	Registration Number	0914078
	Registration Date	June 8, 1971

The U.S. Patent and Trademark Office is hereby authorized to record such assignment and to list Adell Corporation as the owner of record of the above trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered as of February __, 2001, by its duly authorized officer(s).

PLUME DE VEAU, INC.

By:  2/02/01
Philip Peacross
 Its President



U.S. Trademark Electronic Search System (TESS)

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PLUME DE VEAU

Word Mark PLUME DE VEAU
Translations THE ENGLISH TRANSLATION OF THE MARK WORDS "PLUME DE VEAU" IS "FEATHER OF VEAL".
Goods and Services IC 029. US 046. G & S: FRESH AND FROZEN VEAL CARCASSES AND ALL WHOLESALE CUTS DERIVED THEREFROM. FIRST USE: 19631100. FIRST USE IN COMMERCE: 19631100
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 090510
Serial Number 72370541
Filing Date September 14, 1970
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 0936169
Registration Date June 20, 1972
Owner (REGISTRANT) BERLINER & MARX COMPOSED OF HERBERT L. BERLINER AND WILLIAM F. BERLINER, BOTH U.S. CITIZENS LIMITED PARTNERSHIP NEW YORK 555 WEST ST. NEW YORK NEW YORK 10014

(LAST LISTED OWNER) BERLINER & MARX, INC. CORPORATION BY MERGER AND CHANGE OF NAME FROM DELAWARE RARITAN CENTER 104 SUNFIELD AVENUE EDISON NEW JERSEY 08837

TRADEMARK
REEL: 002379 FRAME: 0543

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record ALAN H. LEVINE
Prior Registrations 0794886
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VEAU," APART FROM THE MARK AS SHOWN.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 19920429
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark **PLUME DE VEAU**

Translations THE ENGLISH TRANSLATION OF THE TRADEMARK **PLUME DE VEAU**, IS FEATHER OF VEAL.

Goods and Services IC 029. US 046. G & S: FRESH AND FROZEN VEAL CARCASSES AND ALL WHOLESALE CUTS DERIVED THEREFROM. FIRST USE: 19631100. FIRST USE IN COMMERCE: 19631100

Mark Drawing Code (1) TYPED DRAWING

Serial Number 72202221

Filing Date September 21, 1964

Registration Number 0794886

Registration Date August 24, 1965

Owner (REGISTRANT) BERLINER & MARX HERBERT L. BERLINER AND WILLIAM F. BERLINER, BOTH CITIZENS OF THE UNITED STATES OF AMERICA. LIMITED PARTNERSHIP NEW YORK 555 WEST ST. NEW YORK NEW YORK

(LAST LISTED OWNER) BERLINER & MARX, INC. CORPORATION ASSIGNEE OF NEW YORK 71 WHITE STREET BROOKLYN NEW YORK 11206

Assignment Recorded ASSIGNMENT RECORDED

Disclaimer APPLICANT CLAIMS EXCLUSIVE RIGHT TO THE USE OF THE WORD "VEAU" AS A PART OF ITS TRADEMARK BUT NOT OTHERWISE.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15.

Renewal 1ST RENEWAL 19850824

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Typed Drawing

Word Mark FARBELT
Goods and Services IC 029. US 046. G & S: FRESH AND FROZEN BEEF, VEAL, LAMB, AND PORK CARCASSES AND ALL WHOLESALE AND PORTION CUTS DERIVED THEREFROM, LIVER, SWEETBREADS, HEARTS, TONGUE, AND BRAINS. FIRST USE: 19530000. FIRST USE IN COMMERCE: 19530000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73067534

Filing Date October 30, 1975

Registration Number 1046478

Registration Date August 17, 1976

Owner (REGISTRANT) BERLINER & MARX COMPOSED OF HERBERT L. BERLINER AND WILLIAM F. BERLINER, BOTH U.S. CITIZENS LIMITED PARTNERSHIP NASA 555 WEST ST. NEW YORK NEW YORK 10014

(LAST LISTED OWNER) BERLINER & MARX, INC. CORPORATION BY MERGER AND CHANGE OF NAME FROM DELAWARE 104 SUNFIELD AVENUE EDISON NEW JERSEY 08837

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record PATRICK C STEPHENSON

Prior Registrations 0640128;0914078

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 19960930
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Word Mark FARBELT BRAND MEAT PRODUCTS FARBELT

Goods and Services IC 029. US 046. G & S: FRESH AND FROZEN BEEF, VEAL, LAMB, AND PORK CARCASSES AND ALL WHOLESALE AND PORTION CUTS DERIVED THEREFROM, LIVER, SWEETBREADS, HEARTS, TONGUE, AND BRAINS. FIRST USE: 19530000. FIRST USE IN COMMERCE: 19530000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 011708 240501 240907 260107

Serial Number 72339122

Filing Date September 29, 1969

Registration Number 0914078

Registration Date June 8, 1971

Owner (REGISTRANT) BERLINER & MARX LIMITED PARTNERSHIP NEW YORK 555 W. ST. NEW YORK NEW YORK 10014

(LAST LISTED OWNER) BERLINER & MARX, INC. CORPORATION BY MERGER AND CHANGE OF NAME FROM DELAWARE RARITAN CENTER 104 SUNFIELD AVENUE EDISON NEW JERSEY 08837

Assignment Recorded ASSIGNMENT RECORDED

Prior Registrations 0640128

Disclaimer APPLICANT DISCLAIMS THE WORDS "BRAND MEAT PRODUCTS," BUT APPLICANT WAIVES NONE OF ITS COMMON LAW RIGHTS IN THE MARK OR ANY FEATURE THEREOF.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Renewal 1ST RENEWAL 19910520

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