

TO THE HONORABLE
Please refer to



101868908

TRADEMARKS
hereof:

10-3-01

1. Name of Party(ies) conveying an Interest:
Jreck Enterprises, Inc.

- Entity:
- Individual(s)
 - General Partnership
 - Corporation-State of New York
 - Association
 - Merger
 - Other:

2. Name and Address of Party(ies) receiving an interest:

Ultimate Franchise Systems, Inc.
2101 West State Road 424, Suite 100
Longwood, FL 32779

- Entity:
- Individual(s)
 - General Partnership
 - Corporation- State of North

Carolina

- Association
- Merger
- Other:

3. Interest Conveyed:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other:

If not domiciled in U.S., a domestic representative designation is attached:

- Yes
- No

4. Application No. or Registration No. Additional sheet attached? Yes No

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

1,022,898

5. Name and Address of Party to Whom Correspondence concerning document should be mailed:

Donald C. Casey, Esq.
311 North Washington Street,
Suite 100
Alexandria, VA 22314

6. Number of applications and registrations involved:

1

7. Amount of Fee attached:

\$40.00

8. The Commissioner is hereby authorized to charge any deficiency in payment of the required fee(s) or credit any overpayment to Deposit Account No. 03-1045.

DO NOT USE THIS SPACE

9. Date of Execution of attached Document: April 13, 2001

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

October 1, 2001
Date

Donald C. Casey
Donald C. Casey

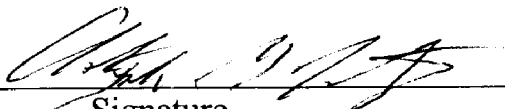
ASSIGNMENT

WHEREAS, Jreck Enterprises, Inc., a corporation of New York, the owner of U.S. Trademark Registration No. 1,022,898;

WHEREAS, Ultimate Franchise Systems, Inc., a corporation of North Carolina, located and doing business at 2101 West State Road 434, Suite 100, Longwood, FL 32779, is desirous of acquiring said trademarks and registrations thereof, and has acquired said trademarks, registrations, and the good will of the business associated therewith;

NOW, THEREFORE, Jreck Enterprises, Inc. does assign and has hereby assigned onto the said Ultimate Franchise Systems, Inc., all rights, title and interest in and to said marks, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Jreck Enterprises, Inc.


Signature

Date: 4/13/01

By: CHRISTOPHER M. SWARTZ
Typed name

PRESIDENT
Title