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U.S. Patent & TMO/TM Mail RptDt. #71



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PROFESSIONAL PRODUCT RESEARCH, INC.

9-27-01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: PPR DIRECT, INC.

Internal

Address: \_\_\_\_\_

Street Address: 74 20th Street

City: Brooklyn State: NY Zip: 11232

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State New York

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,442,969

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Cox

Internal Address: Janvey, Gordon, Herlands,  
Randolph & Cox, LLP

Street Address: 355 Lexington Avenue

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ 40

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William H. Cox  
Name of Person Signing

*William H. Cox*  
Signature

September 26, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002380 FRAME: 0328

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

ASSIGNMENT made as of September 18, 2001 by Professional Product Research, Inc., a New York corporation, located and doing business at 74 20<sup>th</sup> Street, Brooklyn, New York 11232 ("Assignor"), and PPR Direct, Inc., a New York corporation, located and doing business at 74 20<sup>th</sup> Street, Brooklyn, New York 11232 ("Assignee").

Recitals

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trademark, "GO-PRO", which is registered in the United States Patent and Trademark Office under No. 2,442,969, dated April 10, 2001;

WHEREAS, the Assignee is desirous of acquiring the right, title and interest in and to the trademark "GO-PRO" and to registration no. 2,442,969.

Now, Therefore, for nominal consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the trademark and in the registration thereof, No. 2,442,969, together with the goodwill of the business in connection with which said trademark is used.

IN WITNESS WHEREOF the Assignor has executed this instrument.

PROFESSIONAL PRODUCT RESEARCH, INC.

By: \_\_\_\_\_

Leonard Feldman, President

STATE OF NEW YORK )

COUNTY OF KINGS )

ss.:

On this 25<sup>th</sup> day of September, 2001, before me personally came Leonard Feldman to me known, who, being by me duly sworn, did depose and say that he is President of Professional Product Research, Inc., the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the board of directors of said corporation, and that he signed its name thereto by like order.

JOANNE REYNOLDS  
NOTARY PUBLIC, State of N.Y.  
No. 24-4809237  
Qualified in Kings County  
Commission Expires 12/31/02

Joanne Reynolds  
Notary Public