

10-11-2001

Form FTO-1504

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1-31-92



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Pa

101870602

Attached original documents or copy hereof.

1. Name of conveying party(ies):

BALLY'S GRAND, INC **9-2801**

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nevada
- Other

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: December 31, 1998

2. Name and address of receiving party(ies):

Name: PARBALL CORPORATION
Address: 3930 Howard Hughes Parkway
Las Vegas
Nevada 89109

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

2,164,444

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

10/10/2001 DBYRNE 00000042 2164444

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

9/22/01
Date

Total number of pages comprising cover sheet:

FZLZ File No.: B-E USA TA-0107055 LEA

OMB No. 0651-0011 (exp. 4/94)

TRADEMARK
REEL: 002380 FRAME: 0461

**CONFIRMATORY
ASSIGNMENT OF TRADEMARKS**

WHEREAS, BALLY'S GRAND, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignor"), was the owner of the following trademark now registered in the United States Patent and Trademark Office:

| <u>Trademark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|------------------|-----------------|------------------|
| B | 2,164,444 | June 9, 1998 |

and WHEREAS, PARBALL CORPORATION, a corporation organized and existing under the laws of the State of Nevada, located at c/o Park Place Entertainment Corporation, 3930 Howard Hughes Parkway, Las Vegas, Nevada 89109 ("Assignee"), acquired said registered trademark as of December 31, 1998.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of said mark.

BALLY'S GRAND, INC.

By *Charles Lombardo*

Name: CHARLES LOMBARDO

Title: Vice President - Slot Ops

Date of Signature 9-10-01

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