



10-11-2001

09-27-2001



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. Patent & TMO/c/TM Mail Rpt Dt #74

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Picture Art, Inc.

9-27-01

- Individual(s) Association General Partnership Limited Partnership Corporation-State - Nevada Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 9-14-01

2. Name and address of receiving party(ies)

Name: Pixar

Internal

Address:

Street Address: 1200 Park Avenue

City: Emeryville State: CA Zip: 94608

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State - California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/675248

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anthony Lupo, Esq.

Internal Address: Arent Fox

Street Address: 1050 Connecticut Ave., NW

City: Washington, State: DC Zip: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

01-2300

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

E.T. Henry/Sr. Legal Assistant

Name of Person Signing

Signature

September 24, 2001

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002381 FRAME: 0529


ASSIGNMENT

WHEREAS, Picture Art, Inc. ("Assignor"), a Nevada corporation, having an address of 8340 Camino Santa Fe, San Diego, California 92121, is the original owner of all right, title and interest in and to the mark PIXARTS, for which it filed Application No. 75/675248 in the Patent and Trademark Office;

WHEREAS, Pixar ("Assignee"), a California corporation, having an address of 1200 Park Avenue, Emeryville, California 94608, is desirous of acquiring all right, title and interest in and to said mark, the application thereof, together with the goodwill of the business associated with the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the application thereof, together with the goodwill of the business symbolized by the mark.

PICTURE ART, INC.

By   
Printed Name Blaine Roberts  
Title CEO  
Date 9-14-01

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