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(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **18-551**
R.R. DONNELLEY & SONS COMPANY

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **HERITAGE PRESERVATION CORPORATION**
Internal _____
Address: _____
Street Address: **145 N. Church Street, #32**
City: **Spartanburg** State: **S.C.** Zip: **29306**

Individual(s) citizenship: _____
 Association _____
 General Partnership _____
 Limited Partnership **OCT - 5 2001**
 Corporation-State **South Carolina**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **SEPTEMBER 25, 2001**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/803,759
75/803,375

B. Trademark Registration No.(s)
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Ronald B. Coolley**
Internal Address: **Jenkins & Gilchrist**

TD1871 00000063 75803759
40.00 DP
25.00 DP

Street Address: **225 W. Washington St., Suite 2600**
City: **Chicago** State: **IL** Zip: **60606**

6. Total number of applications and registrations involved: **2**

7. Total fee (37 CFR 3.41).....\$**80.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing **JANET L. MILLER** Signature **10/1/01** Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, **R.R. DONNELLEY & SONS COMPANY**, a corporation organized and existing under the laws of the State of Delaware, whose address is 77 W. Wacker Drive, Chicago, IL 60601-1696, has adopted and used the marks IDATAFLOW and IDATAFLOW and Design which are pending trademark applications in the United States Patent and Trademark Office as Serial Nos. 75/803,759 and 75/803,375, respectively, both filed September 20, 1999, and acquired goodwill associated with and symbolized by said trademarks, and has not abandoned said trademark applications; and

WHEREAS, **Heritage Preservation Corporation**, a South Carolina corporation, is desirous of acquiring all right, title and interest of **R.R. DONNELLEY AND SONS COMPANY** in and to said trademarks;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **R.R. DONNELLEY AND SONS COMPANY**, does hereby sell, assign and transfer unto the said **Heritage Preservation Corporation**, all its right, title and interest in and to the said trademark applications, together with the goodwill of the business associated with and symbolized by said trademarks, and the registrations which will issue therefrom.

R.R. DONNELLEY & SONS COMPANY

By 

Title Sr. V.P., General Counsel

Date: September 25, 2001

STATE OF ILLINOIS)
) ss
COUNTY OF COOK)

Subscribed and sworn to before me this 25th day of September 2001.

Laurie Vassallo
Notary Public

