

10-16-2001

U.S. Department of Commerce  
Patent and Trademark Office

REC



101874937

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **10501**  
 Columbia Pictures Television, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
 Name: Columbia TriStar Television, Inc.  
 Address: 10202 W. Washington Boulevard  
 Culver City, California 90232

Individual(s)citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation- Delaware \_\_\_\_\_  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: October 1, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s) 2,135,464

- 5

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Lynn S. Fruchter  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

6. Total number of applications and registrations involved:  
 1

7. Total fee (37 CFR 3.41)..... \$ 40  
 Enclosed  
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lynn S. Fruchter                      Lynn S. Fruchter                      10/2/01  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

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**TRADEMARK ASSIGNMENT**

This ASSIGNMENT is made as of 1st day of October, 2001 between Columbia Pictures Television, Inc. a Delaware corporation, having an address at 10202 W. Washington Boulevard, Culver City, California 90232 ("Assignor") and Columbia TriStar Television, Inc. a Delaware corporation, having an address at 10202 W. Washington Boulevard, Culver City, California 90232, ("Assignee").

WHEREAS Assignor has adopted and used the trademark THE NEWLYWED GAME ("The Trademark"), and is the owner of the U.S. registration thereof, No. 2,135,464; and

WHEREAS, Assignee is desirous of acquiring all of Assignor's common law and statutory right, title, and interest in and to The Trademark, including the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to The Trademark, including the registration thereof, together with the goodwill of the business symbolized by The Trademark being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

COLUMBIA PICTURES TELEVISION, INC.

By \_\_\_\_\_

Name: Gregory K. Boone

Title: Assistant Secretary

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }  
County of LOS ANGELES } ss.

On October 1, 2001, before me, Kyle Michael Dennis, Notary Public,  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Gregory K. Boone  
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

WITNESS my hand and official seal.  
Kyle Michael Dennis  
Signature of Notary Public

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Description of Attached Document

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

### Capacity(ies) Claimed by Signer

- Signer's Name: \_\_\_\_\_
- Individual
  - Corporate Officer — Title(s): \_\_\_\_\_
  - Partner —  Limited  General
  - Attorney in Fact
  - Trustee
  - Guardian or Conservator
  - Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_