

10-12-2001

Assign third



SHEET

101872513

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy thereof.

## 1. Name of conveying party(ies) (assignor(s)):

Vestcom St. Louis, Inc.

10/05/01

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ yes ☒ no

## 3. Nature of Conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: executed October 1, 2001 nunc pro tunc to be effective  
July 27, 2000.

## 2. Name and Address of Party(ies) receiving an interest (assignee(s)):

Name: Electronic Imaging Services, Inc.  
Address: 7304 Kanis Road

City: Little Rock  
State: Arkansas Zip: 72204

Country: U.S.A.

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ yes ☒ no

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)B. Trademark Registration No.(s)

1,608,281

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

William D. O'Neill  
Senniger, Powers, Leavitt & Roedel  
One Metropolitan Square  
16th Floor  
St. Louis, Missouri 63102  
(314) 231-5400 (telephone)

## 6. Total number of applications and registrations involved:

Application(s) \_\_\_\_\_ + Registration(s): 1 = Total 17. Total Fee (37 CFR 3.41) \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit Account Number: 19-1345

(Duplicate copy of this sheet attached)

- ☒ Charge any underpayment or credit any overpayment to above Deposit Account

10/11/2001 TDI421 00000000 1608281

01 FD:481

40.00 DP

DO NOT USE THIS SPACE

## 9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William D. O'Neill

Name of Person Signing

William D. O'Neill  
Signature

October 1, 2001

Date

Total number of pages including cover sheet, attachments, and document:

3

**CRV 7954  
TRADEMARK****NUNC PRO TUNC ASSIGNMENT**

1. **WHEREAS**, Vestcom St. Louis, Inc., of 5 Henderson Drive, West Caldwell, New Jersey 07006, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware (hereinafter referred to as Assignor), has adopted and used in its business a certain trademark; and

2. **WHEREAS**, assignor has a certain registration in the United States Patent and Trademark Office relating to said trademark; and

3. **WHEREAS**, Electronic Imaging Services, Inc., of 7304 Kanis Road, Little Rock, Arkansas 72204, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title, and interest of assignor in said trademark and said registration and the good will of the business in connection with which said trademark is used;

4. **NOW THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration by assignee to assignor in hand paid, receipt of all of which is hereby acknowledged, assignor has agreed to and does hereby sell, assign, and transfer unto assignee, its successors and assigns, all of assignor's right, title, and interest throughout the world in and to said trademark and said registration together with the good will of the business in connection with which said trademark is used, and together with full right to sue for and recover all profits and damages recoverable from past infringements of said trademark; including specifically, without limiting the generality of the foregoing, the United States registration listed below.

CRV 7954  
TRADEMARK


5. TO BE HELD AND ENJOYED BY assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by assignor had this sale and assignment not been made.

6. THE UNITED STATES TRADEMARK REGISTRATION IS AS  
FOLLOWS:

<u>REG. NO.</u>	<u>REG. DATE</u>	<u>MARK</u>
1,608,281	July 31, 1990	PRINTPERFECT

IN WITNESS WHEREOF, assignor has caused these presents to be executed by its officer thereunto duly authorized this 1st day of October, 2001. This is a nunc pro tunc assignment to be effective as of July 27, 2000.

Vestcom St. Louis, Inc.

By   
Name: Sheryl B. Ciletti  
Title: Sec.