

10-17-2001

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10.9.01  
Lip-Ink International  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Rosemarie Nichols  
Internal  
Address: \_\_\_\_\_  
Street Address: 205 38th Place  
Manhattan Beach CA  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: 90266  
 Individual(s) citizenship United States  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: September 12, 2001

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
76/183,065  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Marnie Wright Barnhorst  
Internal Address: The Trademark Group  
\_\_\_\_\_  
Street Address: 2200 Symphony Towers  
750 B Street  
City: San Diego State: CA Zip: 92101

6. Total number of applications and registrations involved: ..... 1  
7. Total fee (37 CFR 3.41).....\$ 40  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
500-405  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Marnie Wright Barnhorst, Esq. [Signature] 10.2.01  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002383 FRAME: 0524

ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, Lip-Ink International ("Assignor"), a California corporation, having a place of business at 105 Eucalyptus, El Segundo, California 90245, intends to use the mark **DIETJEWELRY** in commerce and has filed an application, now assigned Serial No. 76/183,065, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and


WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Rosemarie Nichols ("Assignee"), an individual, having an address at 225 38th Street, Manhattan Beach, California 90266, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at EL SEGUNDO, CA, this 12 day of SEPT, 2001.

Lip-Ink International

  
(Signature)  
ROSEMARIE NICHOLS, CEO  
(Print or type name and position - must be an officer).

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

On September 12, 2001, before me, the undersigned Notary Public, personally appeared ROSEMARIE NICHOLS

\_\_\_\_\_ personally known to me  
or  
 proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

